

ESMO 2010 Lung Cancer Update

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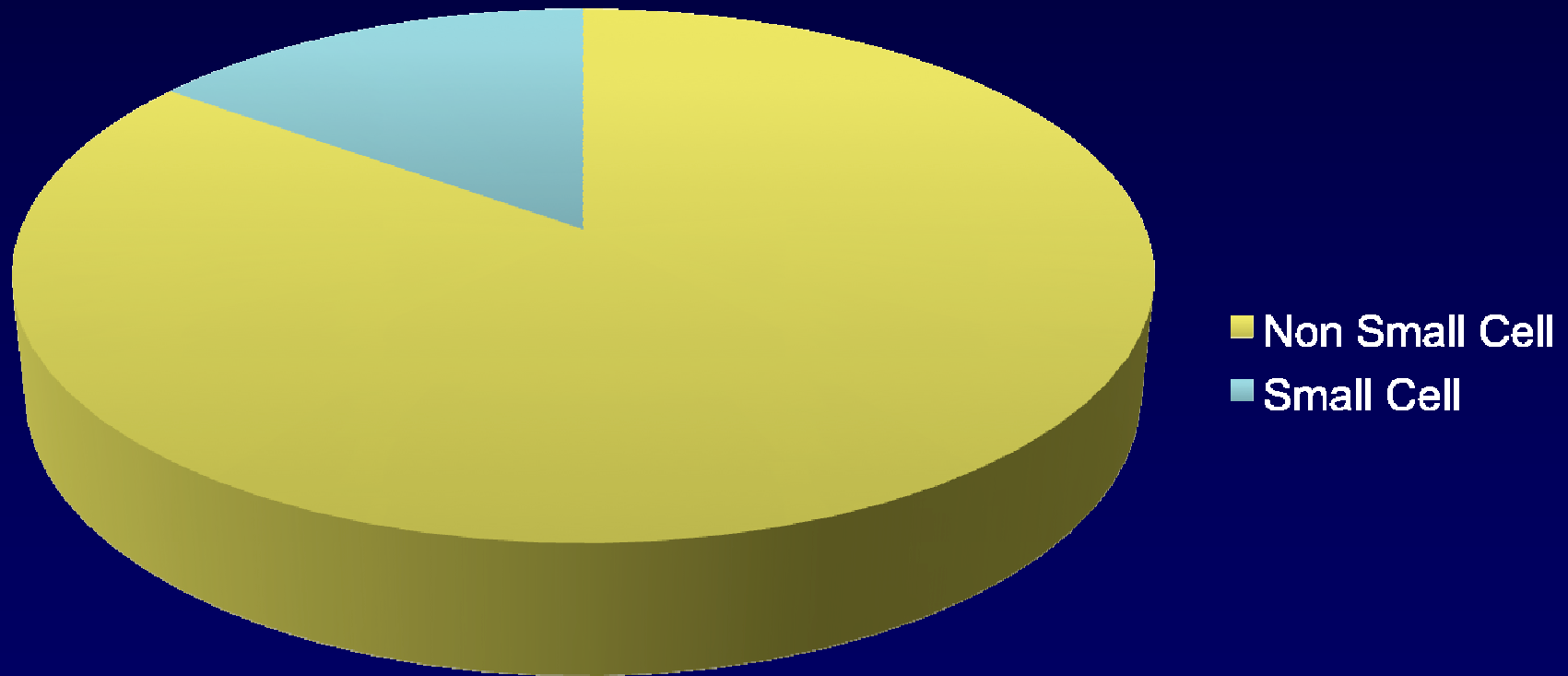
***We request that you acknowledge
OncologyEducation.ca and Dr. Sunil
Verma when using these slides.***

Objectives

- To review the **key trial results** that are helping us personalize the management of NSCLC
- To provide key lung cancer updates from **ASCO 2010 and ESMO 2010**
- To discuss **current controversies** in the management of lung cancer

Lung Cancer – what it looked like in 2000?

Lung Cancer



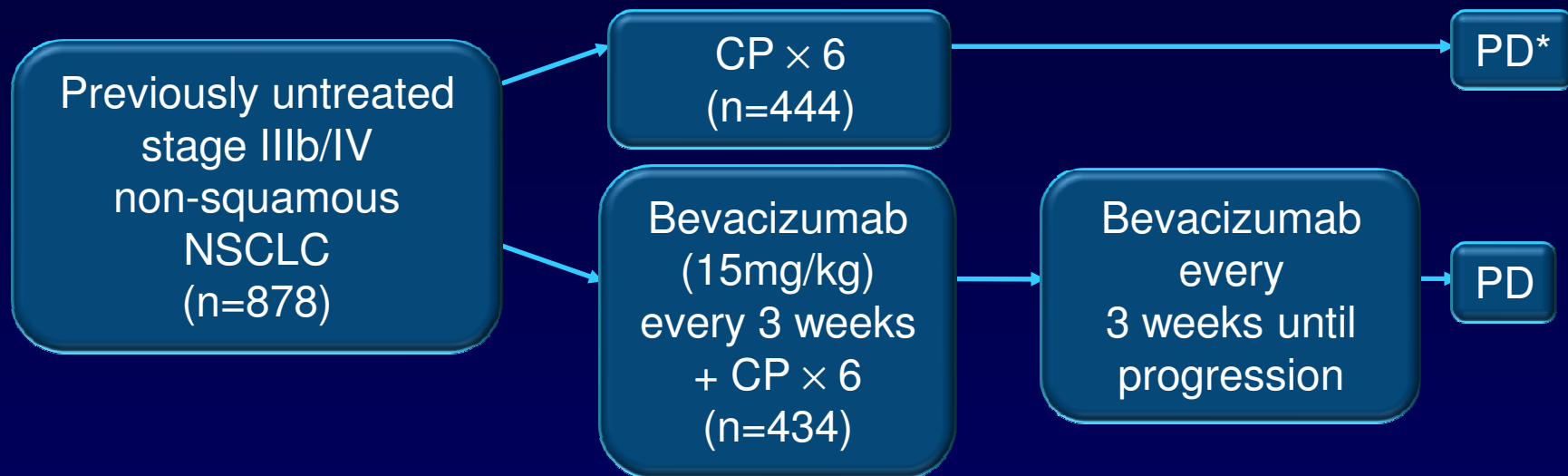
Outline

- **Anti-Angiogenics in first line setting**
- **EGFR Targeted Therapies**
 - Update from the IPASS Trial
 - OPTIMAL Study – Erlotinib in the first line setting
 - New Generation of EGFR TKI – first line and beyond
 - Combining Anti-Angiogenics to EGFR TKI
- **The role of Maintenance**
 - Who Benefits the most?

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Phase III trial of Bevacizumab Plus CP in NSCLC (E4599): Trial design

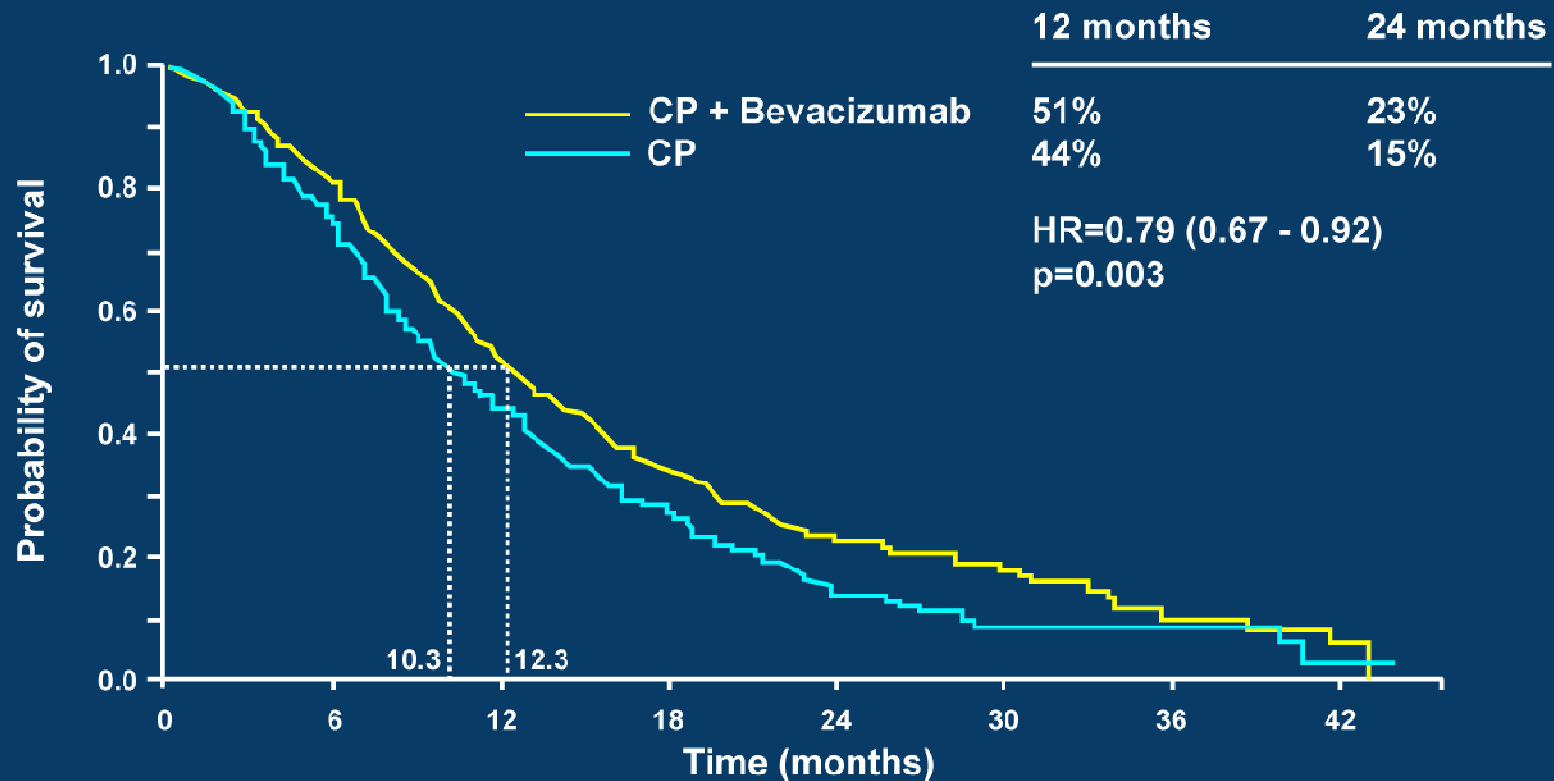


- Primary endpoint: overall survival
- Bevacizumab 15mg/kg i.v. administered every 3 weeks
- Carboplatin i.v. to AUC 6mg/mL and paclitaxel 200mg/m² i.v. every 3 weeks

*No cross over permitted

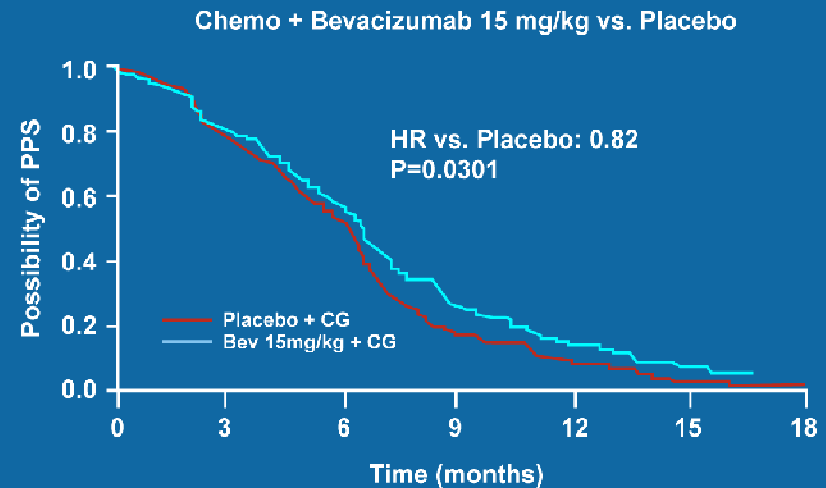
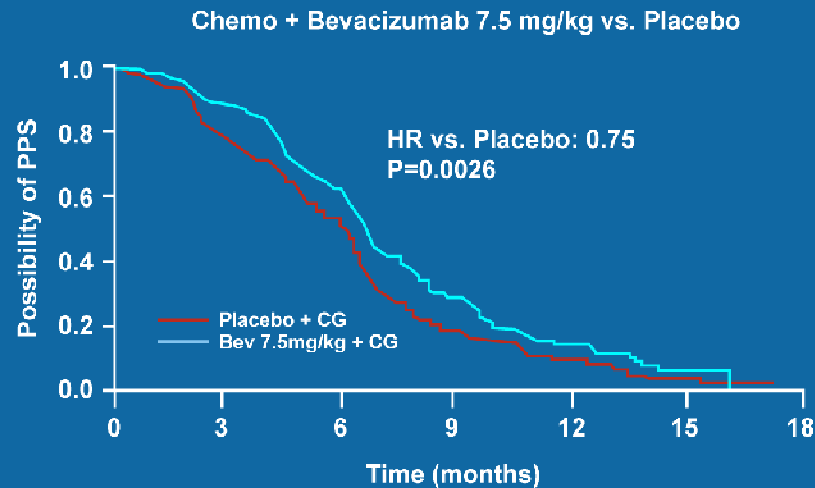
PD = progression of disease; i.v. = intravenous; AUC = area under the curve

Phase III Trial of Bevacizumab in NSCLC (E4599): Overall survival



AVAIL: cis/gem +/- bevacizumab

PROGRESSION FREE SURVIVAL



Manegold, Proc ASCO 2007, #7514

ESMO update:	7.5mg	15mg	placebo
Median survival	13.4m	13.6m	13.1m

Currently Gemzar+Cis combined with Bevacizumab is not indicated in the Gemzar label

Adapted from Manegold C, et al. Presented at the 2007 ASCO Annual Meeting. Chicago, Illinois. June 2007.

Adapted from Manegold C, et al. Presented at the 33rd ESMO Congress, Stockholm, Sweden. September 2008.

New Anti-Angiogenics – First Line

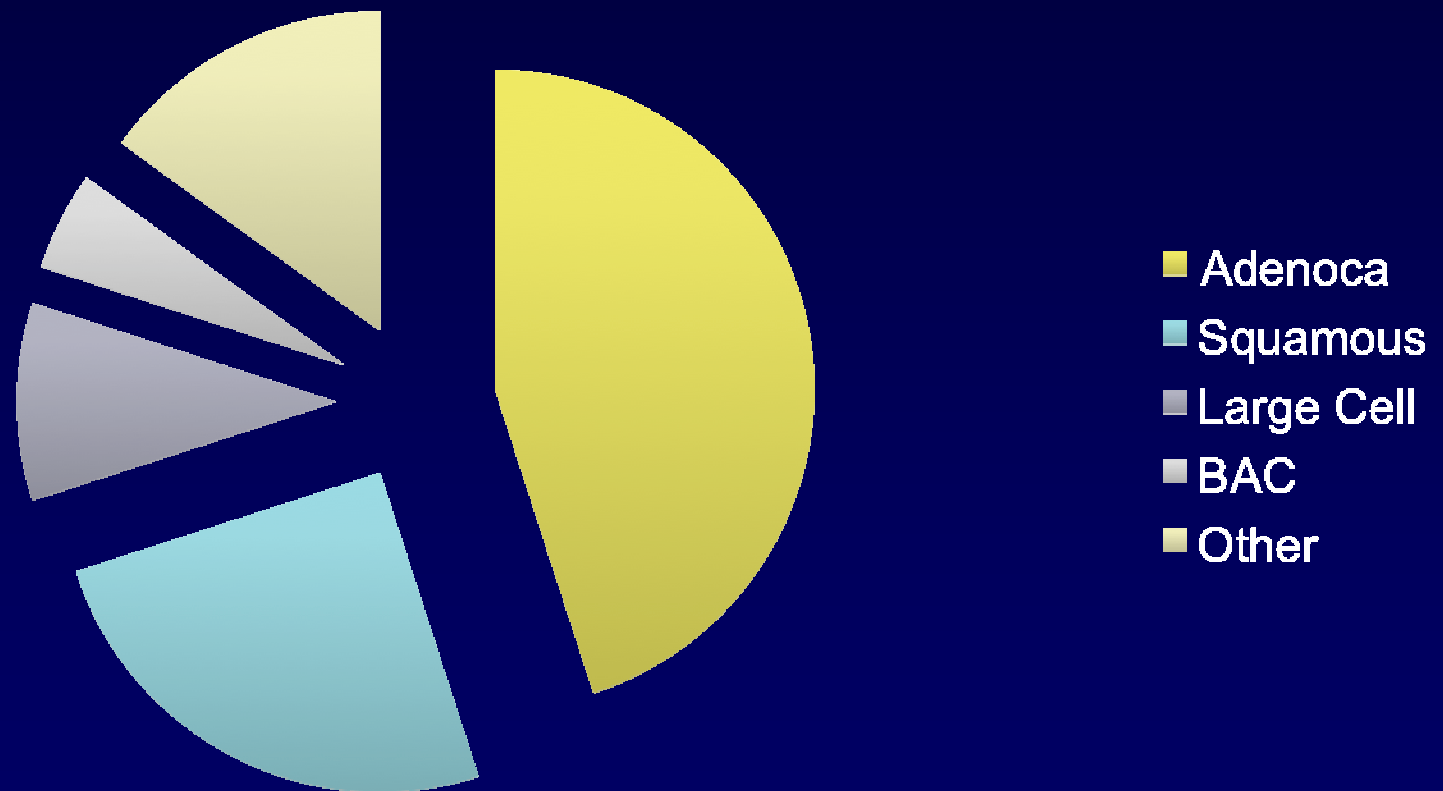
- **NExUS:**
 - Gemcitabine+ Cisplatin +/- Sorafenib
 - Randomized Phase III, double-blind, placebo controlled
 - Study population: Non-Squamous NSCLC
- **Key results**
 - Slight improvement in PFS 5.5 m to 6.0m
 - No difference in OS
 - There is potentially negative effect on patients with squamous cell histology (ESCAPE trial)

Study Comments

- **Anti-Angiogenics are clearly effective in NSCLC.**
- **However, we need to identify appropriate biomarkers to help identify those who benefit the most**
- **Monoclonal Ab may be better suited to be used with chemotherapy than TKI-chemo partners due to a more selective and targeted MOA**

Lung Cancer – 2010 – Histology is important!

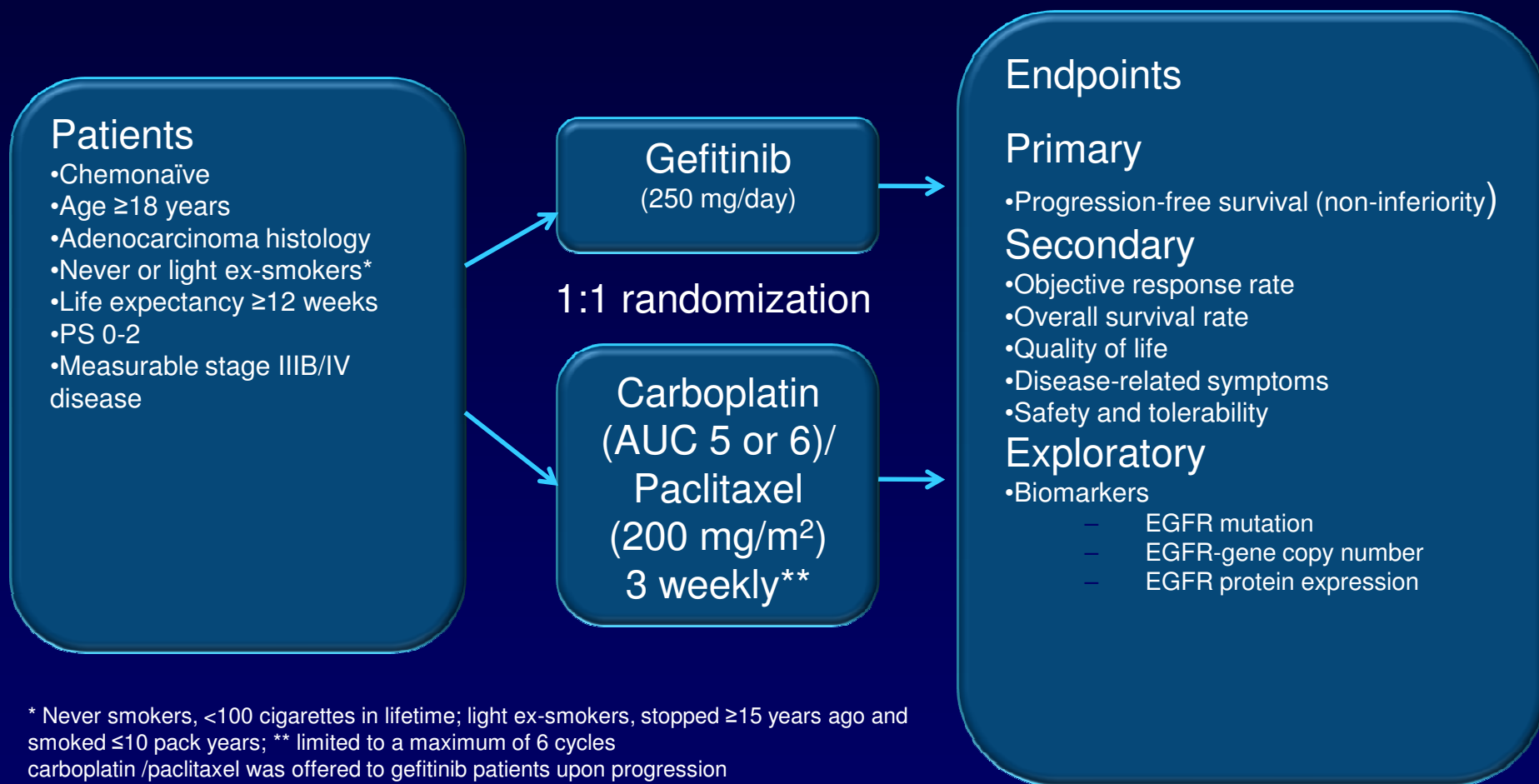
Histology Subtypes



Outline

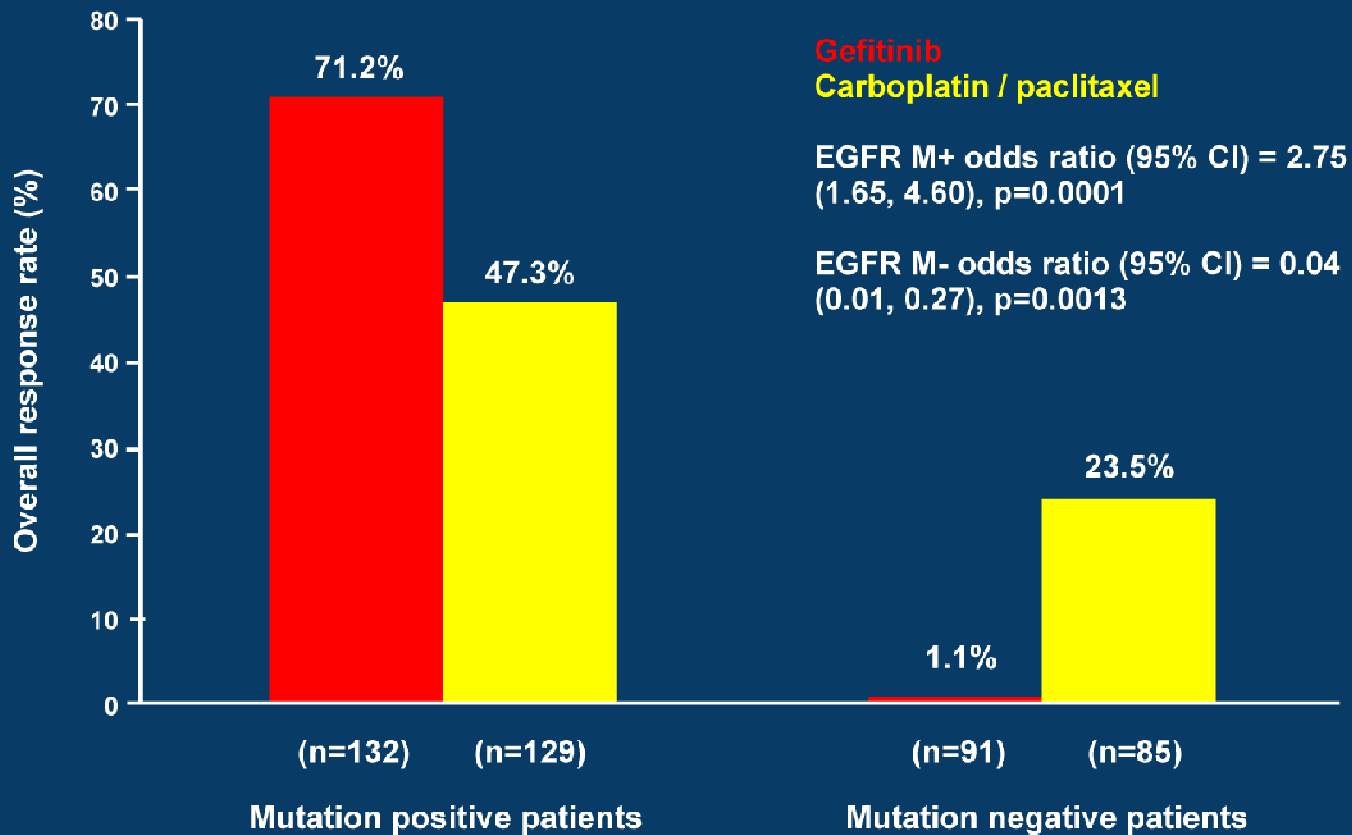
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A Phase III, Open-Label, First-Line Study of Gefitinib vs. Carboplatin/Paclitaxel in Clinically Selected Patients with Advanced Non-Small Cell Lung Cancer (IPASS)



* Never smokers, <100 cigarettes in lifetime; light ex-smokers, stopped ≥15 years ago and smoked ≤10 pack years; ** limited to a maximum of 6 cycles
carboplatin /paclitaxel was offered to gefitinib patients upon progression
PS, performance status; EGFR, epidermal growth factor receptor

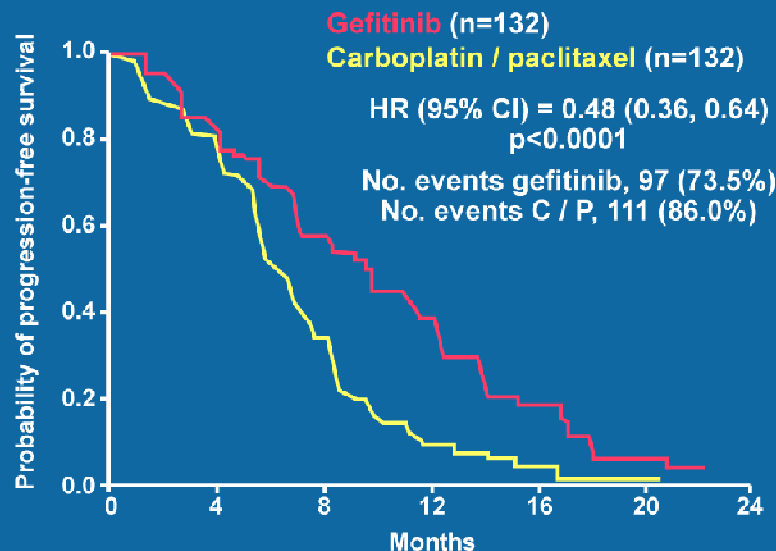
Objective Response Rate in EGFR Mutation Positive and Negative Patients



Odds ratio >1 implies greater chance of response on gefitinib

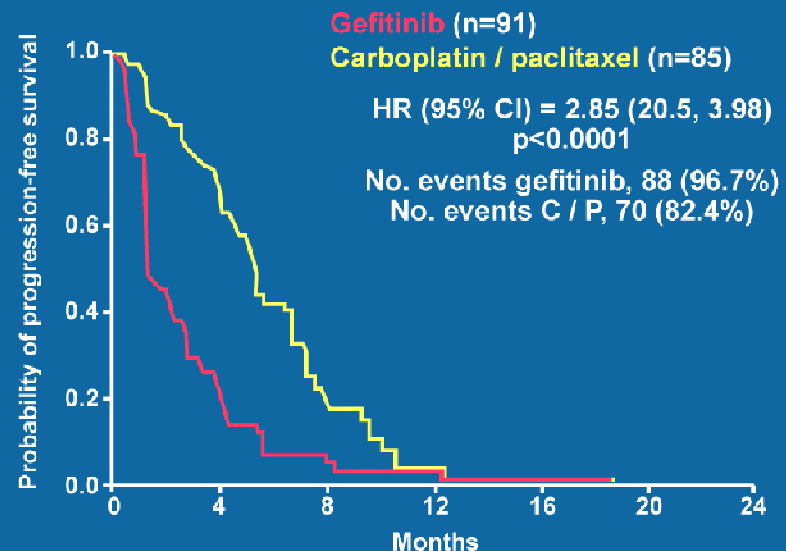
Progression-free Survival in EGFR Mutation Positive and Negative Patients

EGFR mutation positive



At risk :	0	4	8	12	16	20	24
Gefitinib	132	108	71	31	11	3	0
C / P	129	103	37	7	2	1	0

EGFR mutation negative



At risk :	0	4	8	12	16	20	24
Gefitinib	91	21	4	2	1	0	0
C / P	85	58	14	1	0	0	0

Treatment by subgroup interaction test, p<0.0001

ITT population
 Cox analysis with covariates

Final overall survival results from a Phase III, randomised, open-label, first-line study of gefitinib vs carboplatin / paclitaxel in clinically selected patients with advanced non-small-cell lung cancer in Asia (IPASS)

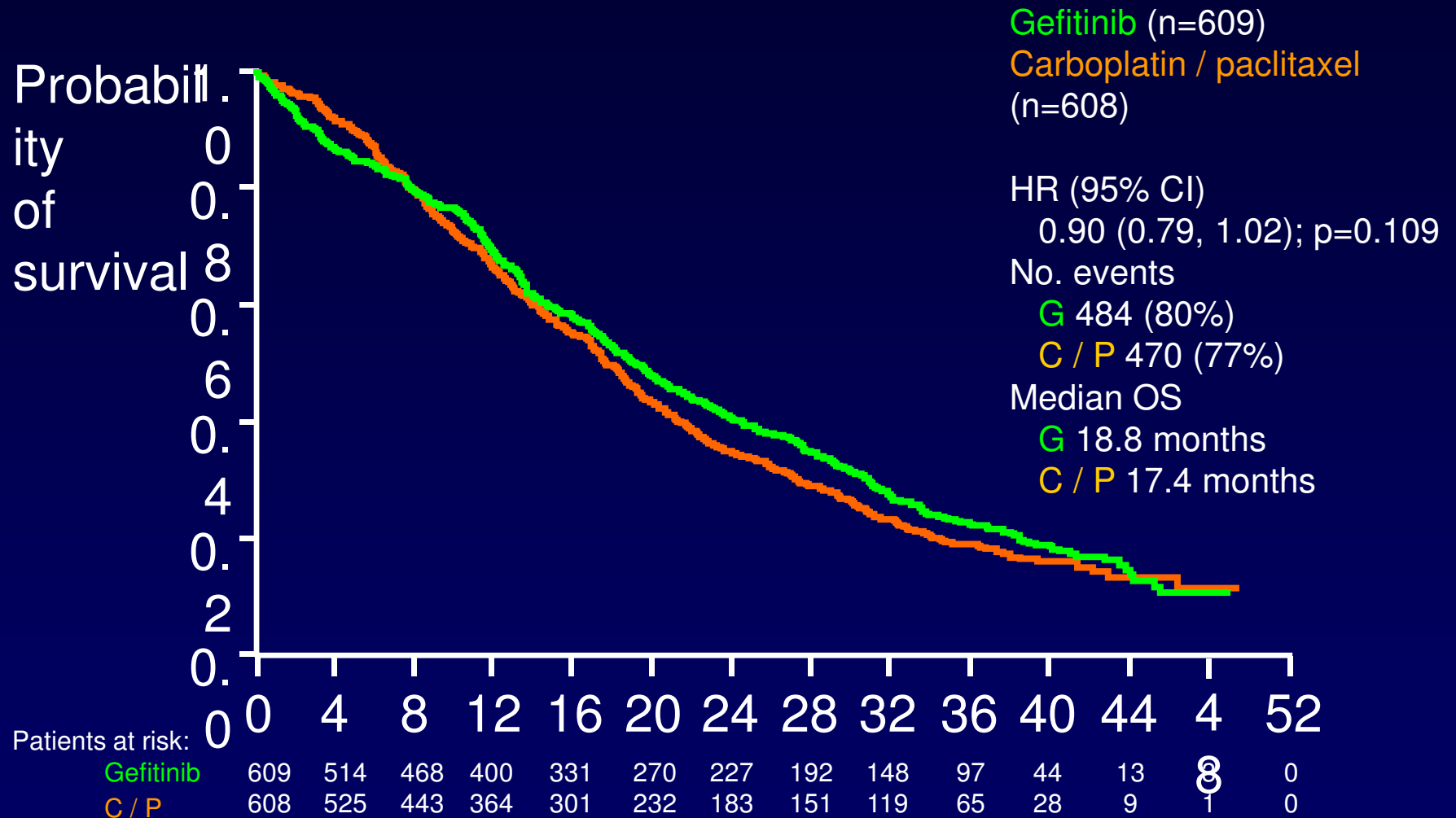
Chih-Hsin Yang,¹ Masahiro Fukuoka,² Tony S. Mok,³ Yi-Long Wu,⁴ Sumitra Thongprasert,⁵ Nagahiro Saijo,² Da-Tong Chu,⁶ Haiyi Jiang,⁷ Emma L. Duffield,⁸ Yukito Ichinose⁹

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²Kinki University School of Medicine, Osaka, Japan; ³State Key Laboratory in Oncology in South China, Sir YK Pao Center for Cancer, Department of Clinical Oncology, The Chinese University of Hong Kong, Hong Kong, China;

⁴Guangdong General Hospital, Guangzhou, China; ⁵Maharaj Nakorn Chiang Mai Hospital, Chiang Mai University, Chiang Mai, Thailand; ⁶Cancer Hospital, Chinese Academy of Medical Sciences, Beijing, China; ⁷AstraZeneca, Osaka, Japan; ⁸AstraZeneca, Macclesfield, UK; ⁹National Kyushu Cancer Center, Fukuoka, Japan

IPASS: 2010 updated OS analysis (ITT)



Primary Cox analysis with covariates
 A hazard ratio <1 implies a lower risk of death on gefitinib
 No formal adjustment made for multiple testing

Yang CH et al. ESMO 2010

IPASS: 2010 summary of subsequent systemic therapy (ITT)

	Gefitinib (n=609)*	C / P (n=608)
No further systemic treatment	31%	38%
Chemotherapy	65%	41%
Platinum based**	60%	9%
C / P**	49%	1%
EGFR TKI**	20%	52%
Gefitinib#	5%	41%
Erlotinib#	12%	14%
Other#	5%	6%

*% exclude 20 patients in the gefitinib arm with ongoing randomised treatment

**Patients may have also received other chemotherapy and / or EGFR TKI during the study. Excludes single platinum based chemotherapy

#Categories are not mutually exclusive

Radiotherapy, surgery, medical procedures and other treatments excluded

Yang CH et al. ESMO 2010

Study Comments

- **IPASS study is one of the most pivotal trials in lung cancer**
- **EGFR TKI therapies are beneficial for patients even when given in second/third line setting**
- **The question may not be the destination but the journey i.e. which is the best sequence of therapy?**

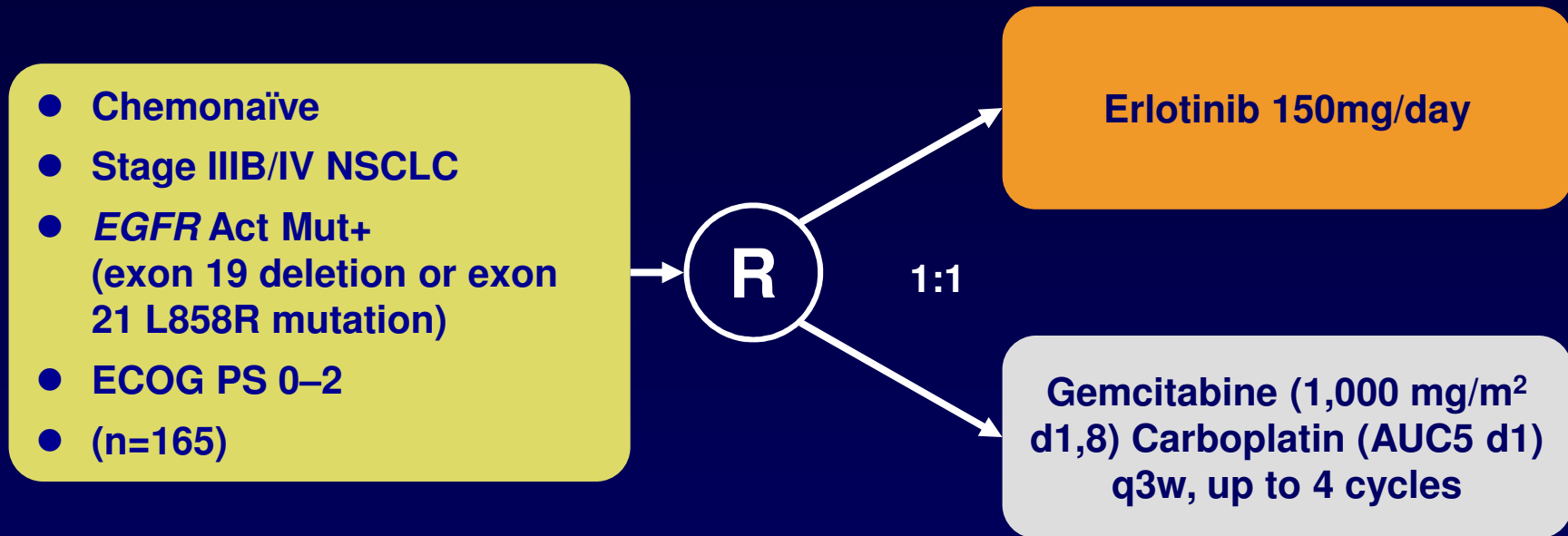


Efficacy results from the randomised phase III OPTIMAL (CTONG 0802) study comparing first-line erlotinib versus carboplatin (CBDCA) plus gemcitabine (GEM), in Chinese advanced non-small-cell lung cancer (NSCLC) patients (pts) with *EGFR* activating mutations

Caicun Zhou,¹ Yi-long Wu,² Gongyan Chen,³ Jifeng Feng,⁴ Xiaoqing Liu,⁵ Changli Wang,⁶ Shucui Zhang,⁷ Jie Wang,⁸ Songwen Zhou,¹ Shengxiang Ren,¹ on behalf of the OPTIMAL investigators

¹Shanghai Pulmonary Hospital, Tongji University, Shanghai; ²Guangdong Lung Cancer Institute, Guangdong General Hospital & Guangdong Academy of Medical Sciences, Guangzhou; ³The Cancer Hospital of Harbin Medical University, Harbin; ⁴Jiangsu Province Cancer Hospital, Nanjing; ⁵307 Hospital of the Academy of Military Medical Sciences, Cancer Center, Beijing; ⁶Tianjin Cancer Hospital, Tianjin; ⁷Beijing Chest Hospital, Beijing; ⁸Peking University School of Oncology, Beijing Cancer Hospital, Beijing; China

OPTIMAL study design



Primary endpoint

- Progression-free survival (PFS)

Secondary endpoints

- Overall survival (OS), objective response rate (ORR), time to disease progression, duration of response, safety, HRQoL (FACT-L, LCSS), exploratory

biomarker analyses

Act Mut+ = activating mutations; ECOG = Eastern Cooperative Oncology Group; PS = performance status

HRQoL = health-related quality of life; FACT-L = Functional Assessment of Cancer Therapy-Lung; LCSS = lung cancer symptom scale

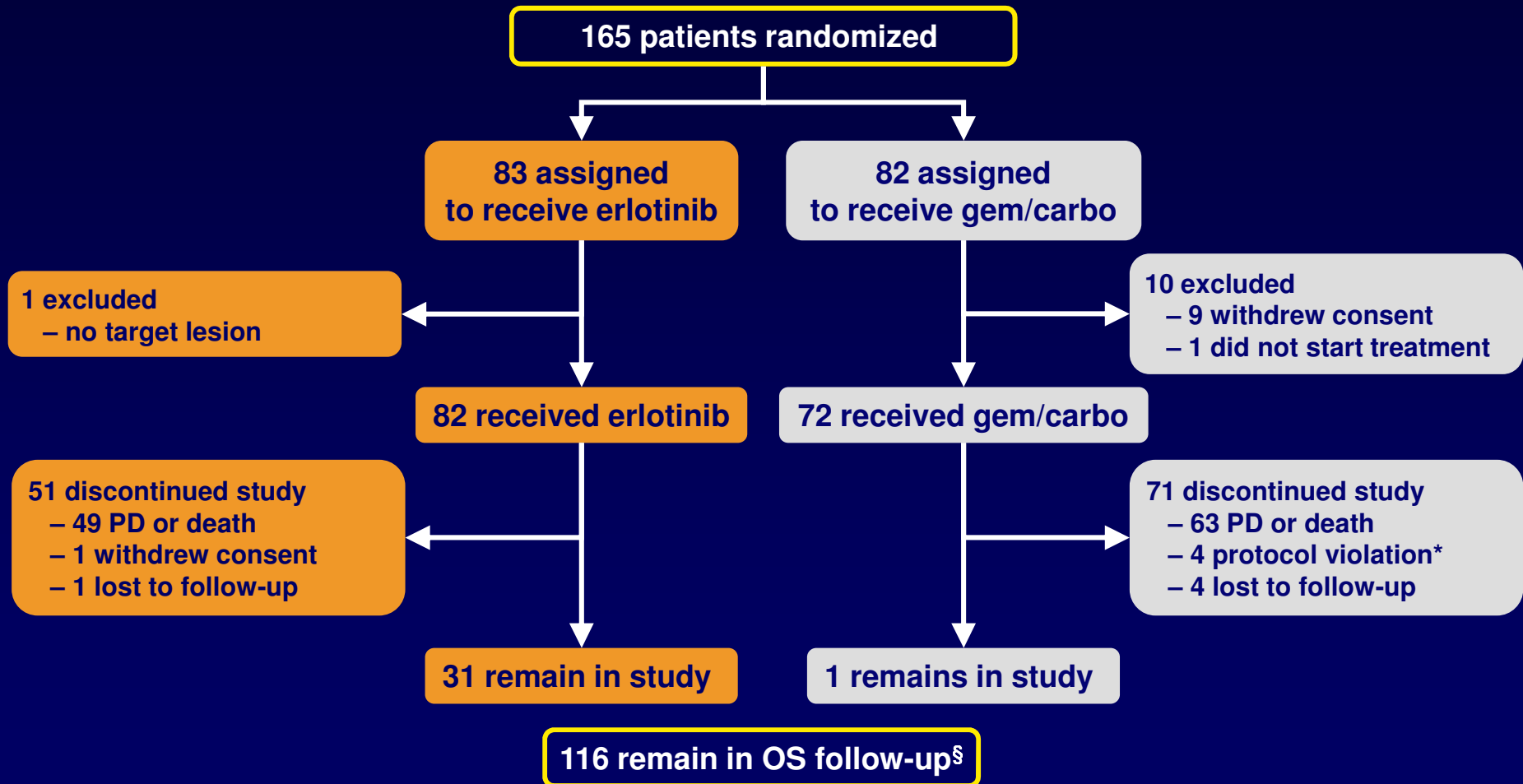
Stratification factors

- Mutation type
- Histology
- Smoking status

Efficacy assessment

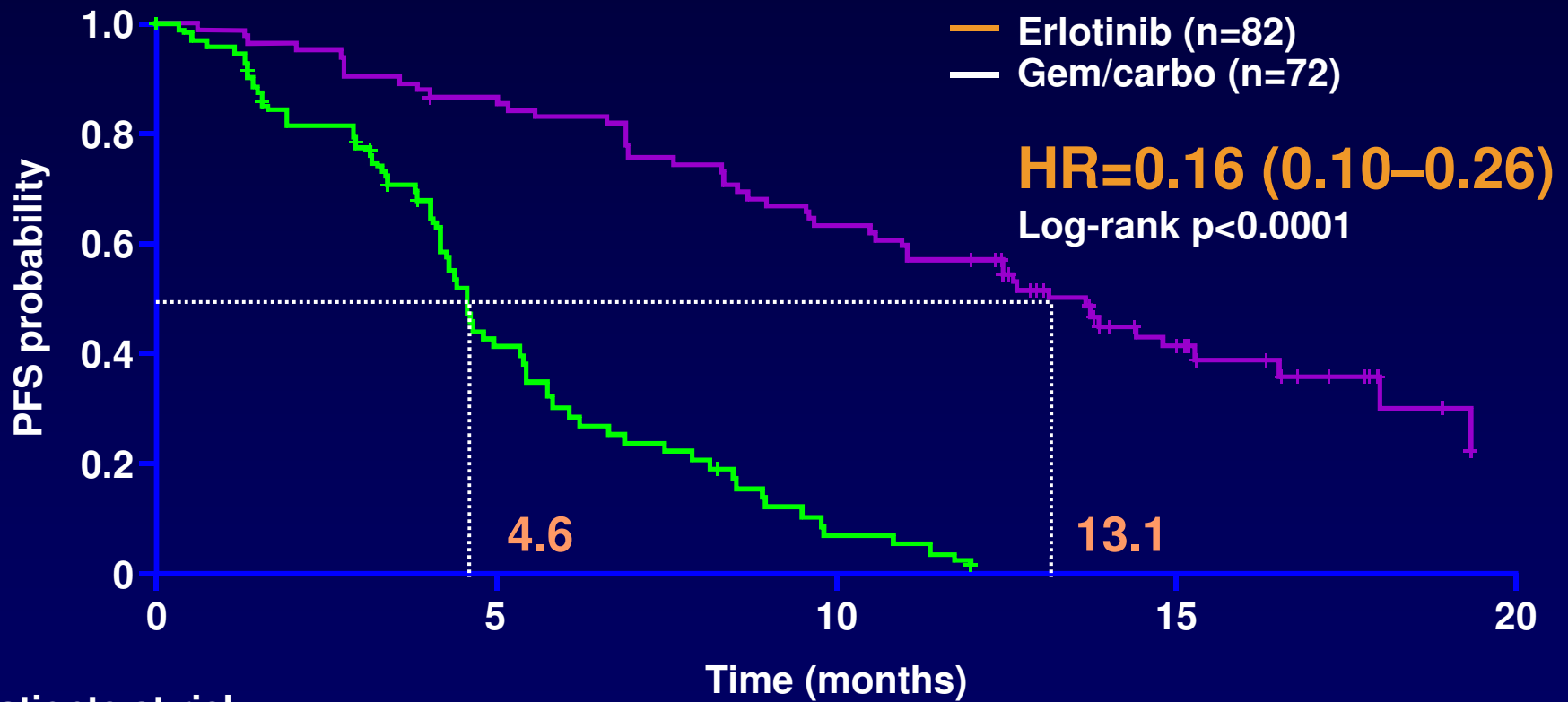
- Every 6 weeks

Study profile (16 August 2010)



*Received erlotinib (3) or gefitinib (1) after chemotherapy, but before PD
§112 events had occurred by 16 August 2010; PD = progressive disease

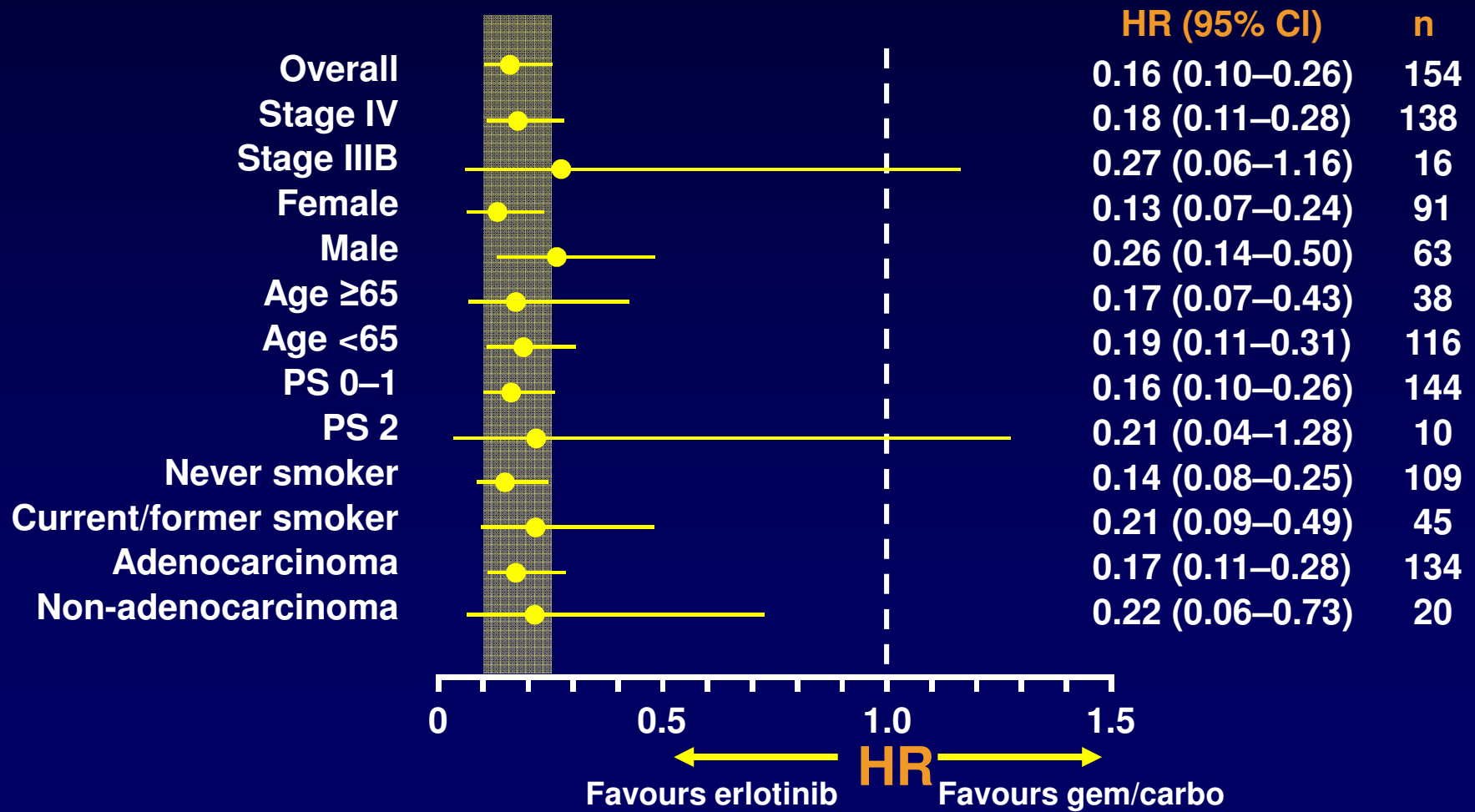
OPTIMAL PFS: updated analysis (ITT)



Patients at risk

Erlotinib 82	70	51	20	2
Gem/carbo 72	26	4	0	0

Subgroup analysis of PFS



Best tumour response*

	Erlotinib [n=82] n (%)	Gem/carbo [n=72] n (%)	
CR	2 (2)	0 (0)	
PR	66 (81)	26 (36)	
ORR	68 (83)	26 (36)	p<0.0001
SD	11 (13)	33 (46)	
DCR	79 (96)	59 (82)	p=0.002
PD	3 (4)	12 (17)	

*in evaluable patients; CR = complete response; PR = partial response; SD = stable disease;
DCR = disease control rate (CR + PR + SD)

Study Comments

- **This is the first trial studying efficacy of Erlotinib in the first line setting for EGFR mutation positive patients**
- **The results are very impressive and ask the question on how this agent compares with Gefitinib – trials ongoing**
- **The ongoing EurTac trial will be an important trial to help confirm the efficacy in the caucasian patient population**

Ongoing trial of first-line erlotinib vs chemotherapy in *EGFR* MUT +ve NSCLC: EURTAC

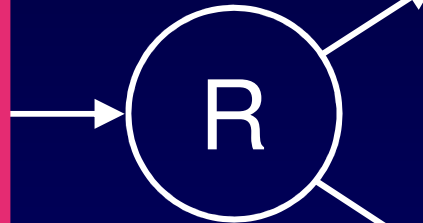


- Phase III study initiated by the SLCG
- Recruitment ongoing in Spain, Italy and France

Chemonaïve advanced NSCLC

- *EGFR* MUT +ve (exon 19 or L858R)

- ECOG PS 0–2
- Primary endpoint: PFS (n=178)
- Secondary endpoints: ORR, 1-year survival, OS, safety, QoL, localisation of PD



Erlotinib
150mg/day
until PD

Platinum-based
doublet
chemotherapy*

*All cycles every 21 days, up to 4 cycles; ORR = objective response rate

LBA18

Efficacy and Safety of PF-00299804 as First-Line Treatment of Patients with Advanced NSCLC Selected for Activating Mutation of Epidermal Growth Factor Receptor (EGFR)

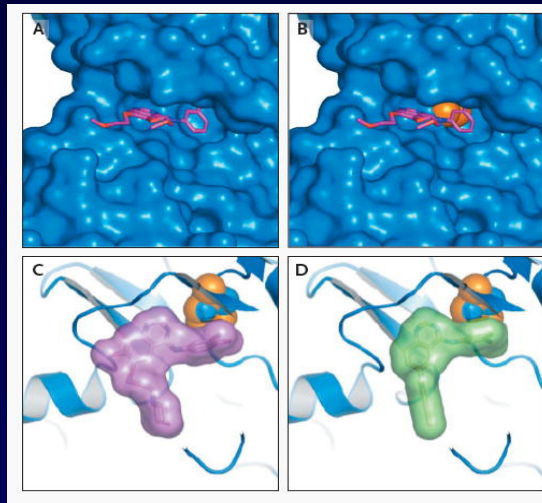
**T Mok,¹ DR Spigel,² K Park,³ MA Socinski,⁴
S Tung,⁵ DW Kim,⁶ SI Ou,⁷ H Zhang,⁸ JP
O'Connell,⁹ P Jänne¹⁰**

*¹The Chinese University of Hong Kong, Shatin, Hong Kong; ²SCRI-Sarah Cannon Research Institute, Nashville, TN, USA; ³Samsung Medical Center, Seoul, Republic of Korea; ⁴University of North Carolina, Chapel Hill, NC, USA; ⁵Tuen Mun Hospital, Tuen Mun, Hong Kong; ⁶Seoul National University, Seoul, Republic of Korea; ⁷School of Medicine, University of California at Irvine, Irvine, CA, USA; ⁸Pfizer (China) Research & Development Co. Ltd, Shanghai, China; ⁹Pfizer Oncology, New London, CT, USA
¹⁰Dana-Farber Cancer Institute, Boston, MA, USA*

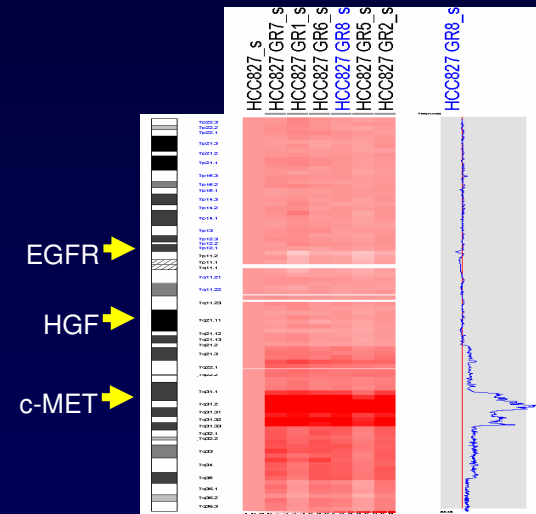
Presented at the 35th Congress of the European Society for Medical Oncology (ESMO),
Milan, Italy, October 8–12, 2010

Known Mechanisms of EGFR TKI Resistance

Exon 20 T790M Mutation



c-MET Amplification



Study	N	T790M	Met amplification	Both	Neither
		n/N (%)	n/N (%)	n/N (%)	n/N (%)
Engelman et al.	18	10/18 (56)	4/18 (22)	2/18 (11)	6/18 (33)
Bean et al.	43	20/43 (47)	9/43 (21)	4/43 (9)	18/43 (42)

Left-hand figure from Kobayashi S, et al. *N Engl J Med* 2005;352:786–792
 Used with permission. Copyright © 2006 Massachusetts Medical Society. All rights reserved.
 Right-hand figure from Engelman JA, et al. *Science* 2007;316:1039–1043. Reprinted with permission from AAAS
 Bean J, et al. *Proc Natl Acad Sci U S A* 2007;104:20932–20937

Trial Design and Dosing Regimen

Patients clinically selected

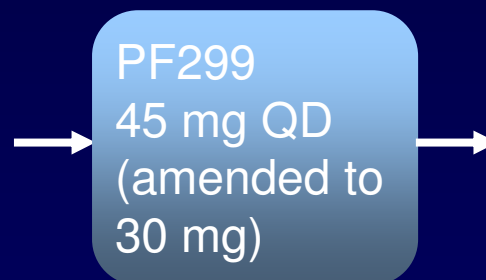
Never-* or former light† smoker; Asian or *KRAS* WT non-Asian

OR

Known *EGFR* mutation

Additional inclusion criteria:

- Adenocarcinoma histology
- Chemotherapy naïve
- ECOG PS 0/1



Endpoints

Primary

- PFS rate at 4 months

Secondary:

- PFS
- OS
- ORR
- Safety

Exploratory:

- Serial tissue- and blood-based biomarkers (*T790M*)

Data cut-off: July 28, 2010

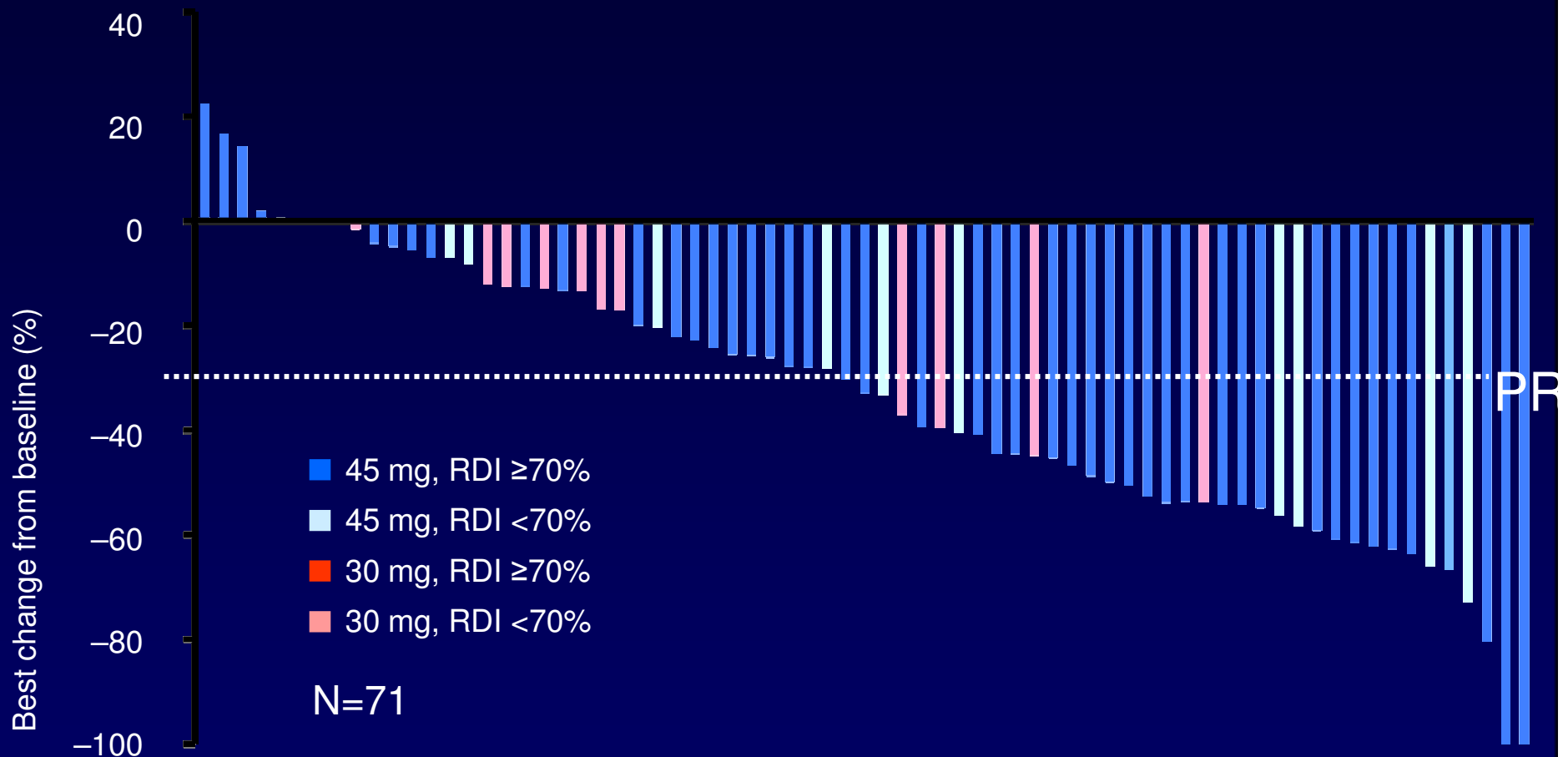
Study Conduct

- 30 patients from 17 US centers and 44 patients from 8 Asian centers
- Study start March 2009: 45 mg QD starting dose, completed May 2010
- Toxicity data reviewed July 2010

Protocol amendment:

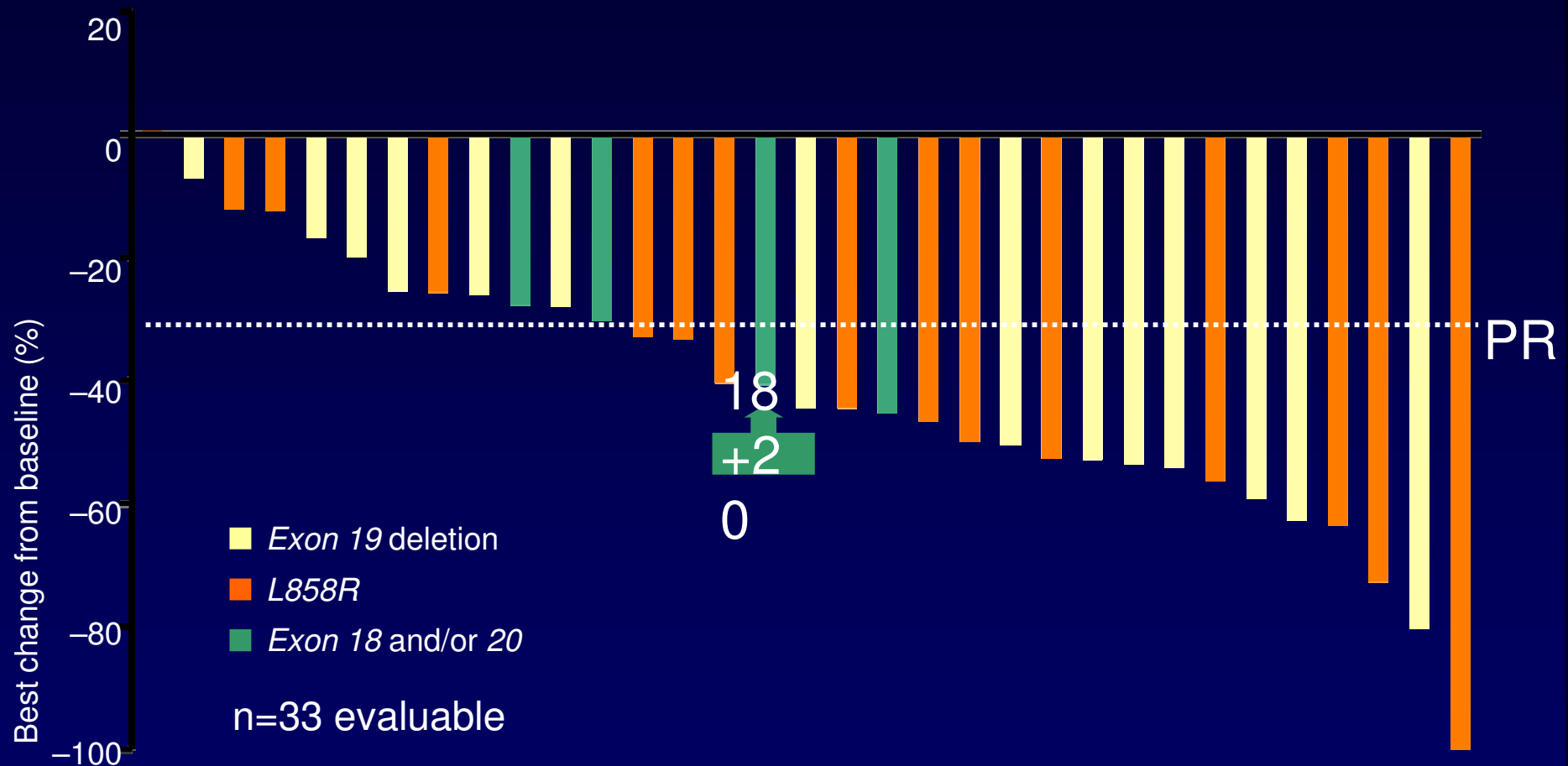
- Starting dose changed to 30 mg QD with dose escalation to 45 mg QD after 8 weeks of treatment in absence of grade >1 toxicity for \geq 1 month
- Enrollment at starting dose of 30 mg QD ongoing
- Median duration of follow-up:
 - 45-mg starting dose, 5.6 months
 - 30-mg starting dose, 1.9 months

Best Tumor Change in Target Lesions: Overall Population



- Relative dose intensity (RDI) based on 45-mg starting dose
- Among patients who achieved >30% decrease from baseline, 3 starting on 45 mg and 1 starting on 30 mg were not confirmed

Best Tumor Change in Target Lesions: Patients with *EGFR* Mutation



- 1 patient appeared to have an increase in tumor size (0.6%)
- All patients with typical *EGFR* mutations had some degree of tumor shrinkage
- Responses for 2 patients who achieved >30% tumor decrease were not confirmed due to early drop out

Best Objective Response

Response, %	All patients (N=71)	Exon 19 deletion or L858R (n=27)	EGFR mutation* (n=33 [†])
Complete response	1	0	0
Partial response	41	59	55
Stable disease	44	37	39
Progressive disease	8	0	0
Indeterminate	6	4	6
Objective response rate (95% CI)	42 (31, 55)	59 (39, 78)	55 (36, 72)
Disease control rate [‡] (95% CI)	86 (76, 93)	96 (81, 100)	94 (80, 99)

*Includes 4 patients with mutations in exon 18, exon 20, or exon 18 + 20

[†]Evaluable patients

[‡]Complete response + partial response + stable disease

Conclusions: Efficacy

- **PF299 shows encouraging preliminary efficacy for first-line treatment of clinically or molecularly selected patients with NSCLC**
- **Tumor shrinkage was observed in all patients with typical *EGFR*-activating mutations in exons 19 or 21 (disease control rate 96%)**
- **In addition to activity against tumors with classic activating mutations, PF299 also showed preliminary indications of activity against tumors with other *EGFR* mutations, including exon 20, and against *EGFR* wild-type tumors**
- **PFS data are not mature**

Study Comments

- Promising drug that shows high activity level in EGFR mutation positive patients
- Given toxicity profile, need to better identify those who are most likely to benefit c/w standard EGFR TKI therapy
- Ongoing NCIC BR 26 trial is investigating this agent in those who have progressed on standard treatment

Phase IIb/III trial of afatinib (BIBW 2992) + best supportive care (BSC) vs. placebo + BSC in patients failing 1–2 lines of chemotherapy and erlotinib/gefitinib (LUX-Lung 1)

**V. A. Miller¹, V. Hirsh², J. Cadranel³, Y.-M. Chen⁴, K. Park⁵,
S.-W. Kim⁶, Z. Caicun⁷, M. Oberdick⁸, M. Shahidi⁹, C.-H. Yang¹⁰**

¹ Memorial Sloan-Kettering Cancer Center, New York, USA, ² McGill University Health Center, Montreal, Canada, ³ Hôpital Tenon, Paris, France ⁴ Veterans General Hospital, Taipei City, Taiwan ⁵ Samsung Medical Center, Seoul, Korea, ⁶ Asan Medical Center, Seoul, Korea ⁷ Shanghai Pulmonary Hospital, Tongji University, Shanghai, China, ⁸ Boehringer Ingelheim Pharmaceuticals, Ridgefield, USA, ⁹ Boehringer Ingelheim Limited, Bracknell, UK, ¹⁰ National Taiwan University Hospital, Taipei, Taiwan

Afatinib: Background

- Orally bioavailable, small molecule tyrosine kinase inhibitor (TKI)
- Designed to irreversibly bind to the ATP binding pocket of EGFR and⁺ HER2
- Highly specific for EGFR and HER2
 - EGFR IC₅₀: 0.50 nM
 - HER2 IC₅₀: 14 nM

LUX-Lung 1: Rationale

- Presence of EGFR-activating mutation in NSCLC confers exquisite sensitivity to EGFR TKIs
- Patients sensitive to gefitinib (G) or erlotinib (E) eventually progress
 - T790M mutation is the most common cause of resistance
 - Detected in ~50% of such patients
- Afatinib is an irreversible EGFR and HER2 inhibitor with preclinical activity against H1975 (L858R/T790M) (EC_{50} : 99 nM)
- No approved therapy available for locally advanced or metastatic NSCLC in patients who have failed chemotherapy and progressed after treatment with EGFR TKI

LUX-Lung 1: Trial design

Patients with:

- Adenocarcinoma of the lung
- Stage IIIB/IV
- Progressed after one or two lines of chemotherapy (incl. one platinum-based regimen) and ≥ 12 weeks of treatment with erlotinib or gefitinib
- ECOG 0–2

N=585

Randomization 2:1
(Double Blind)

Oral afatinib 50 mg once daily
plus BSC

Oral placebo once daily
plus BSC

Primary endpoint: Overall survival (OS)

Secondary: PFS, RECIST response, QoL (LC13 & C30), safety

- Radiographic assessments at 4, 8, 12 wks and every 8 wks thereafter
- Exploratory biomarkers:
 - Archival tissue testing for EGFR mutations (optional; central lab)
 - Serum EGFR mutational analysis (all patients)

Statistical design and study conduct

- **Statistical design**
 - **Primary analysis for overall survival**
 - 359 events were needed for a 90% power to detect a HR of at least 0.70 (e.g., an increase in median survival from 4.7 to 6.7 months) at one-sided 0.025 significance level
- **Study conduct**
 - 697 patients screened/585 patients randomized from May 2008 to Sept 2009
 - 84 sites in 15 countries located in North America, Europe and Asia
 - 358 events (61%) reached in July 2010

Disease control rate and objective responses

	Independent Review	
	Afatinib (%)	Placebo (%)
PR, (regardless of confirmation)	13*	0.5
PR, (confirmed)	7*	0.5
SD \geq 8 wks	51	18
DCR (PR+SD) \geq 8 wks	58**	19

Median duration of confirmed response: 24 weeks

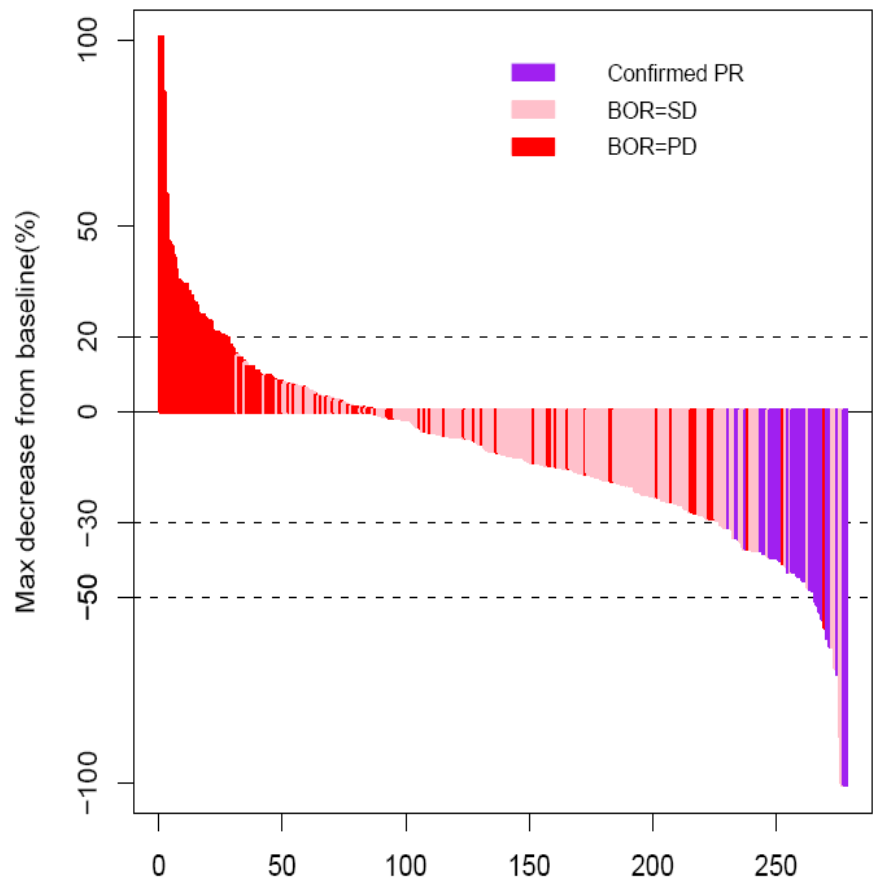
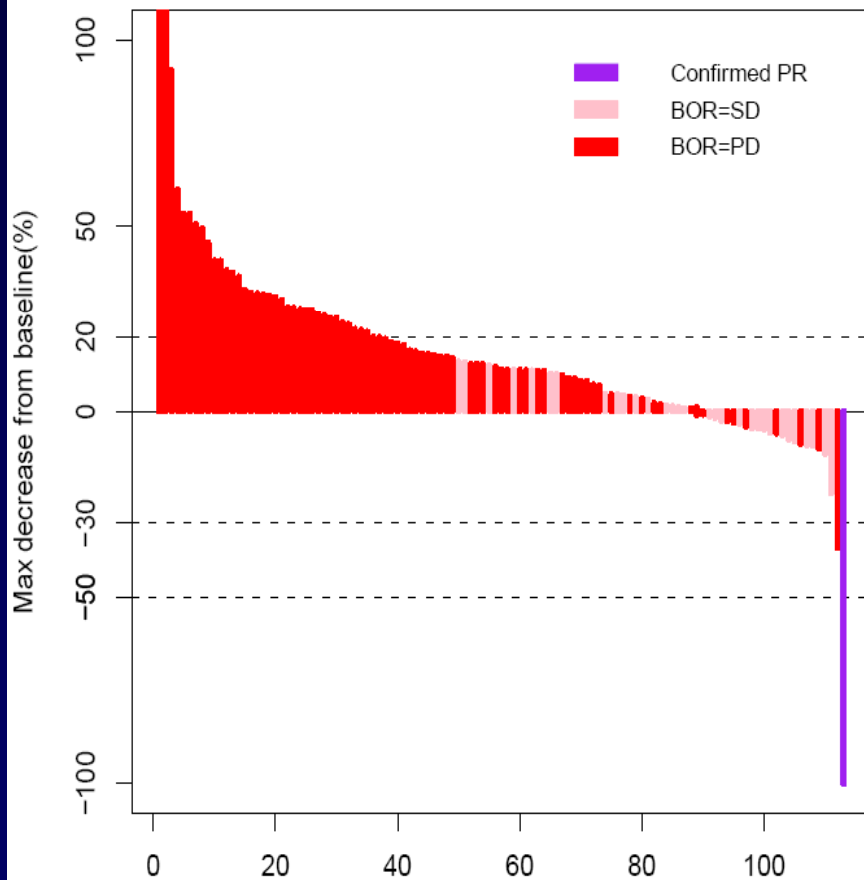
* P < 0.01 compared to placebo

** P < 0.0001 compared to placebo

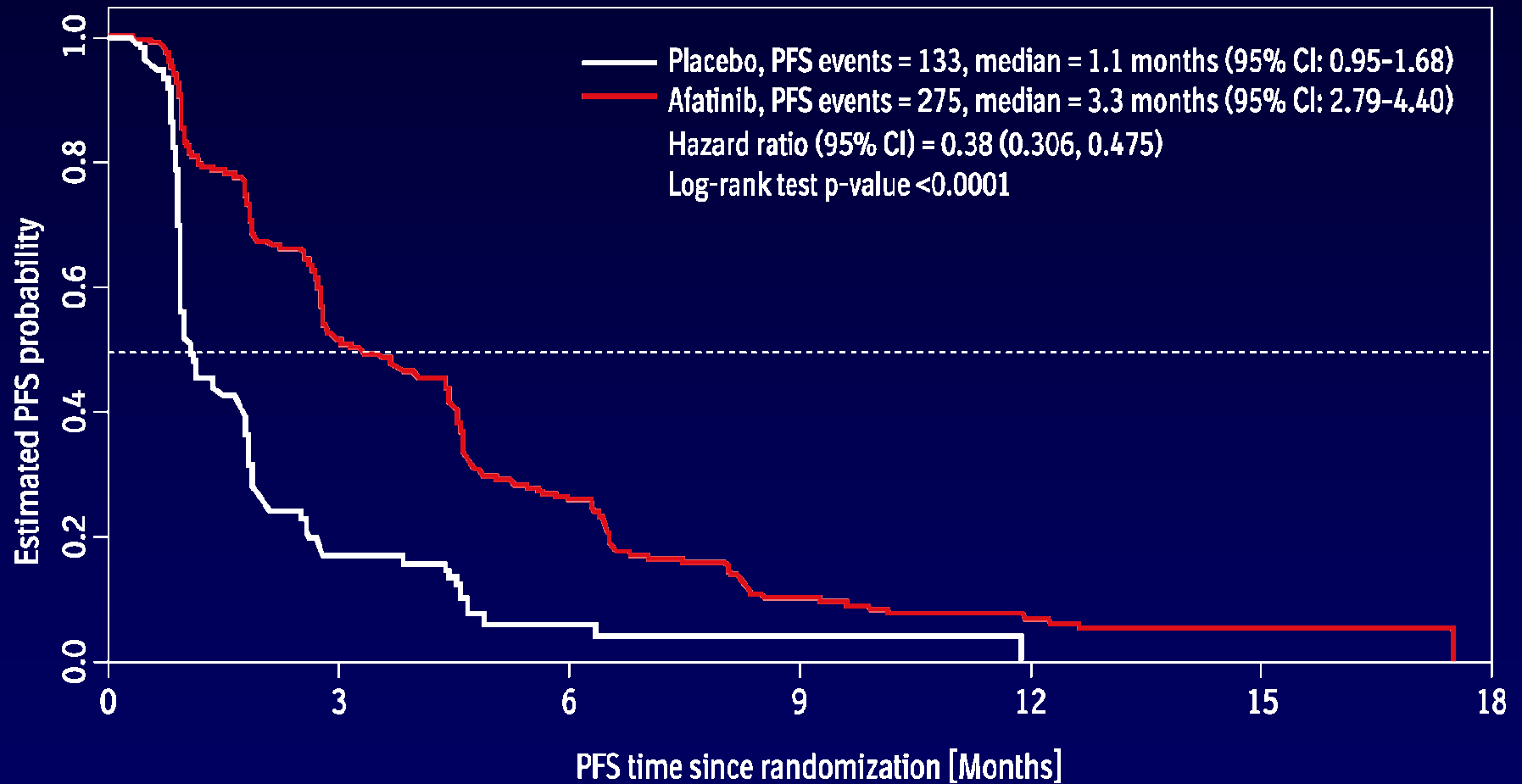
Maximum decrease in tumor size from baseline (independent review)

Placebo

Afatinib



PFS by independent review



Number at risk

195

15

4

2

390

152

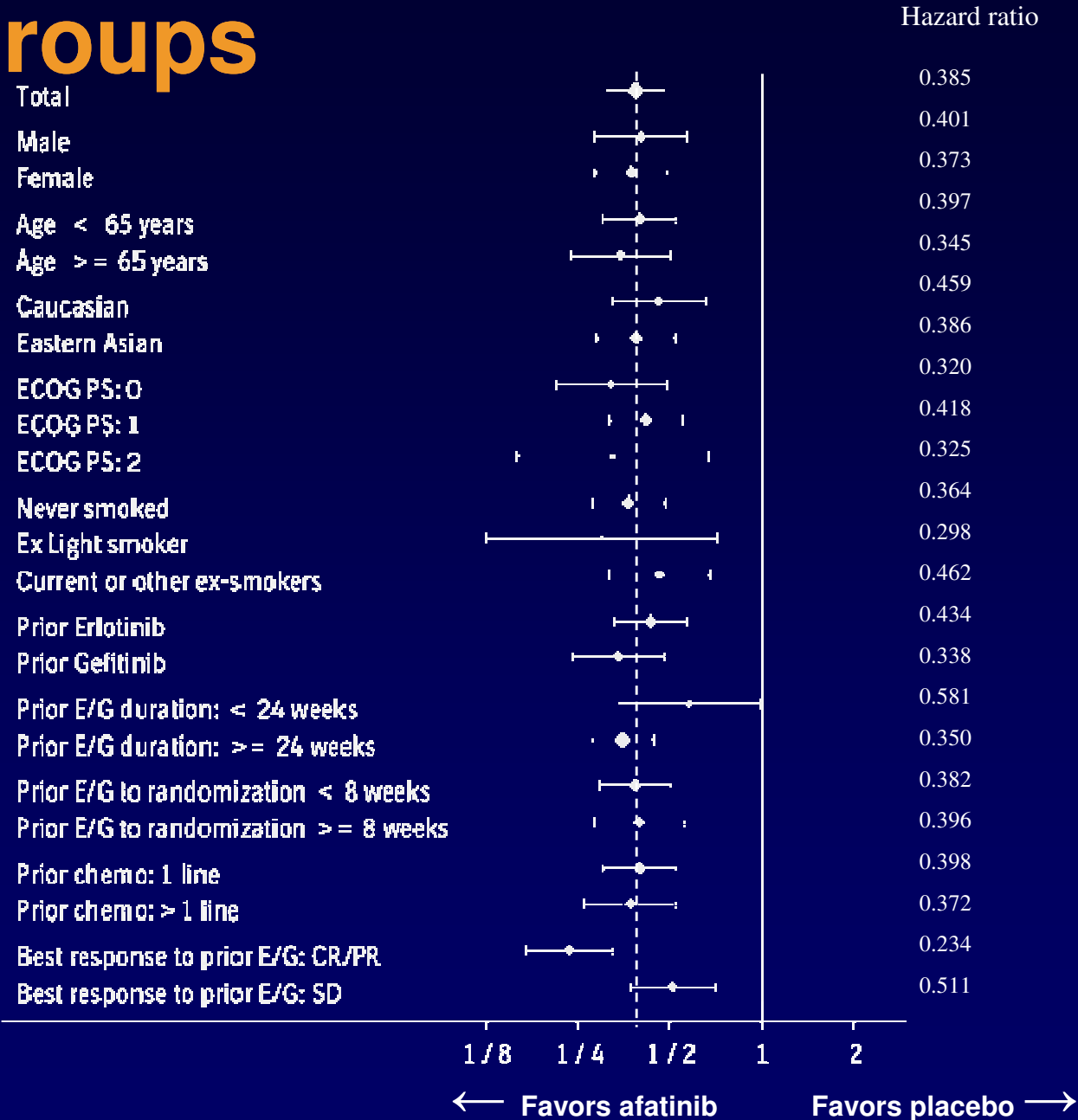
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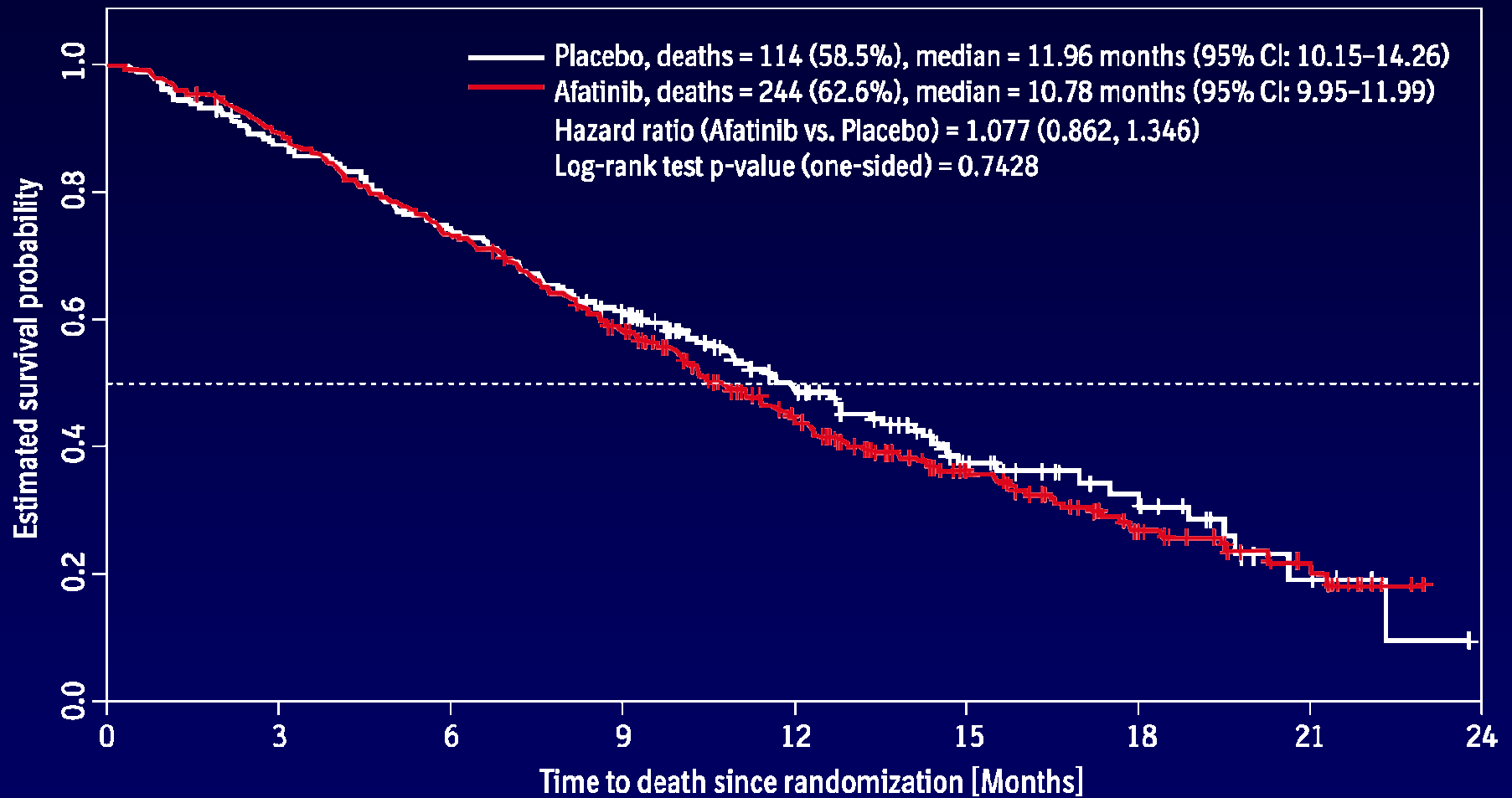
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PFS by subgroups



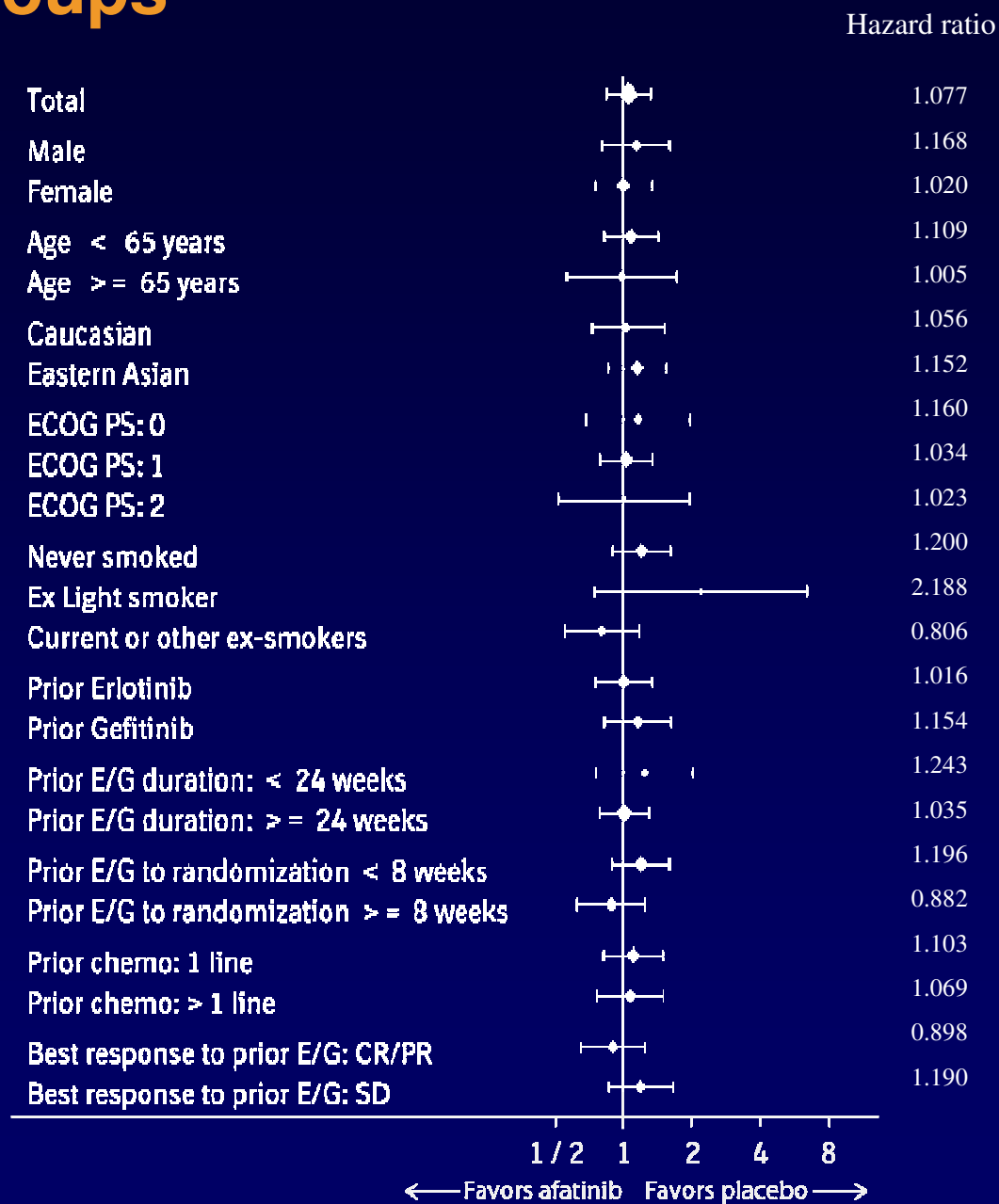
Primary analysis: Overall survival



Number at risk

195	169	142	112	65	33	18	5
390	344	283	217	122	69	32	12

OS by subgroups



Summary of anticancer therapy after treatment discontinuation

Anticancer therapy	Afatinib (%)	Placebo (%)
Any	68	79
Chemotherapy	61	70
Pemetrexed	36	47
Docetaxel	21	26
Vinorelbine	15	19
Other	26	26
EGFR TKI	12	24
Anti-angiogenesis	4	6
Radiotherapy	9	14

Most common AEs: >10% difference between treatments

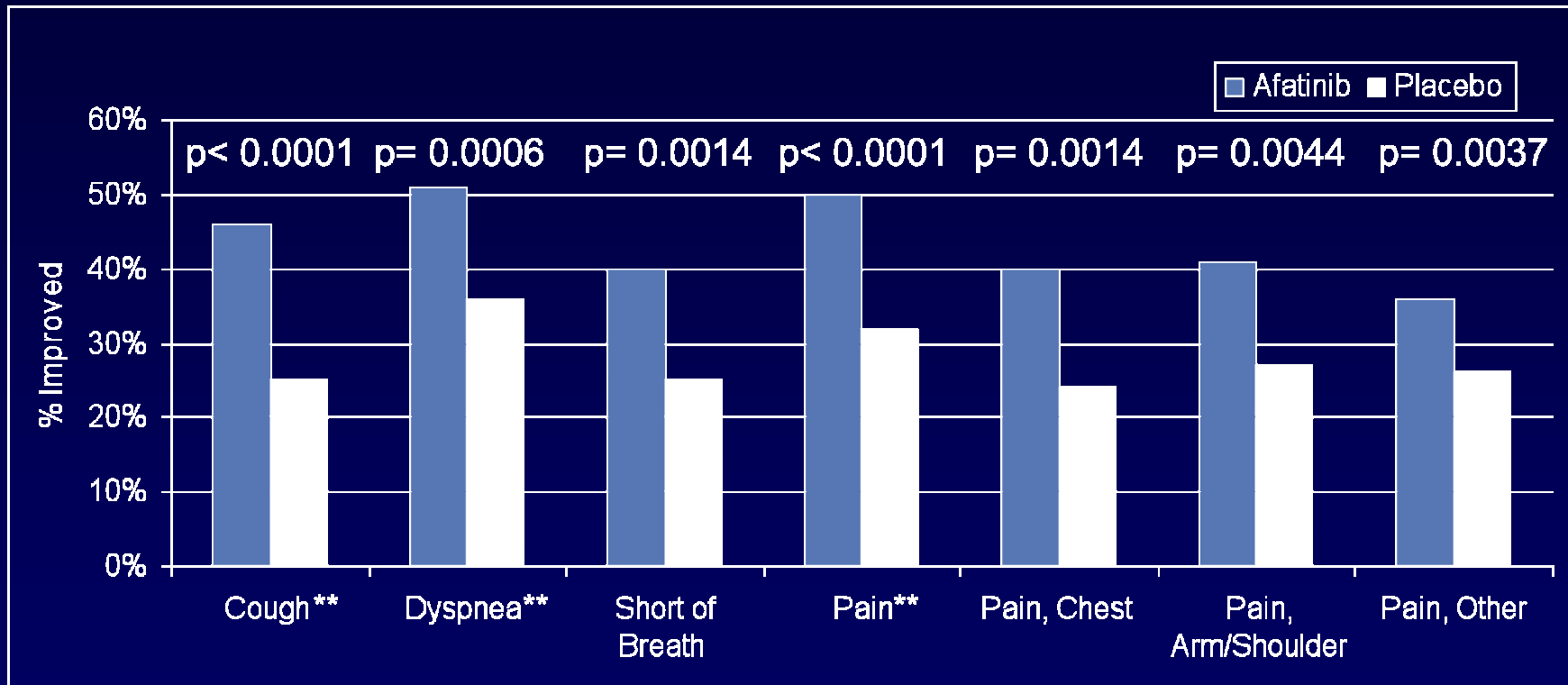
AE*	Afatinib all Grades (%)	Placebo, all Grades (%)	Afatinib, Grade 3 (%)	Placebo, Grade 3 (%)
Diarrhea	87	9	17	0
Rash/acne**	79	16	14	0
Stomatitis**	62	5	3	0
Nail effect**	39	1	5	0
Decreased appetite	31	11	4	1
Epistaxis	19	1	0	0
Pruritis	18	6	0	0

* AE: Adverse Event

** Group of MedDRA Preferred Terms

Patient reported outcomes

Percent of patients with improvement in cough, dyspnea and pain*



*All scores were estimated from the EORTC QLQ-LC13 except for "Short of Breath" and "Pain" which used EORTC QLQ-C30; improved means that EORTC symptom scores were ≥ 10 points lower than baseline at any time during the study

**EORTC cough, dyspnea and pain endpoints as pre-specified in the trial protocol

Conclusions

- In this study population, the addition of afatinib to BSC did not improve overall survival
- Afatinib significantly improved progression free survival (HR = 0.38)
 - 2 month absolute increase in median PFS
 - Robust effect across all subgroups and by both independent and investigator assessments
- Significantly higher ORR and DCR on afatinib
- Clinically relevant improvement in three pre-specified lung cancer related symptoms in the afatinib arm
- Safety profile of afatinib as expected
 - Most common AEs: Diarrhea and rash managed effectively by dose interruption/reduction

Study Comments

- **Why is there no improved OS despite a statistically and clinically significant increase in PFS?**
 - **Significant PPS – survival in control arm of 12.0 months**
 - **Subsequent lines of therapy**
 - **About 2/3 of patients went on to get other line of treatment**
 - **47% of patients in the control arm went on to receive Pemetrexed treatment**

Study Comments

- **Study Population**
 - 45% of patients had more than >48 weeks of treatment on TKI
 - more than half the patients started within 8 weeks of discontinuing
 - about half the patients had received prior CR or PR
- **Highly EGFR TKI sensitive patient population – is this the right population to study this drug?**
- **What about the EGFR TKI non-responding patients?**

Study Comments

- **Is this an active drug?**
 - Yes - improved PFS and symptom control
- **Is there a place for this drug in our current treatment protocol?**
 - Yes - generally don't have any standard therapy for those progressing on a TKI in the second/third line setting

Next Steps

- **How do the second generation of TKIs compare to our current standard?**
- **When is the best time to introduce these agents?**
- **Which is the best population to study these agents?**
- **How best to address the increase in toxicity (esp. diarrhea)?**

Abstract No. LBA6

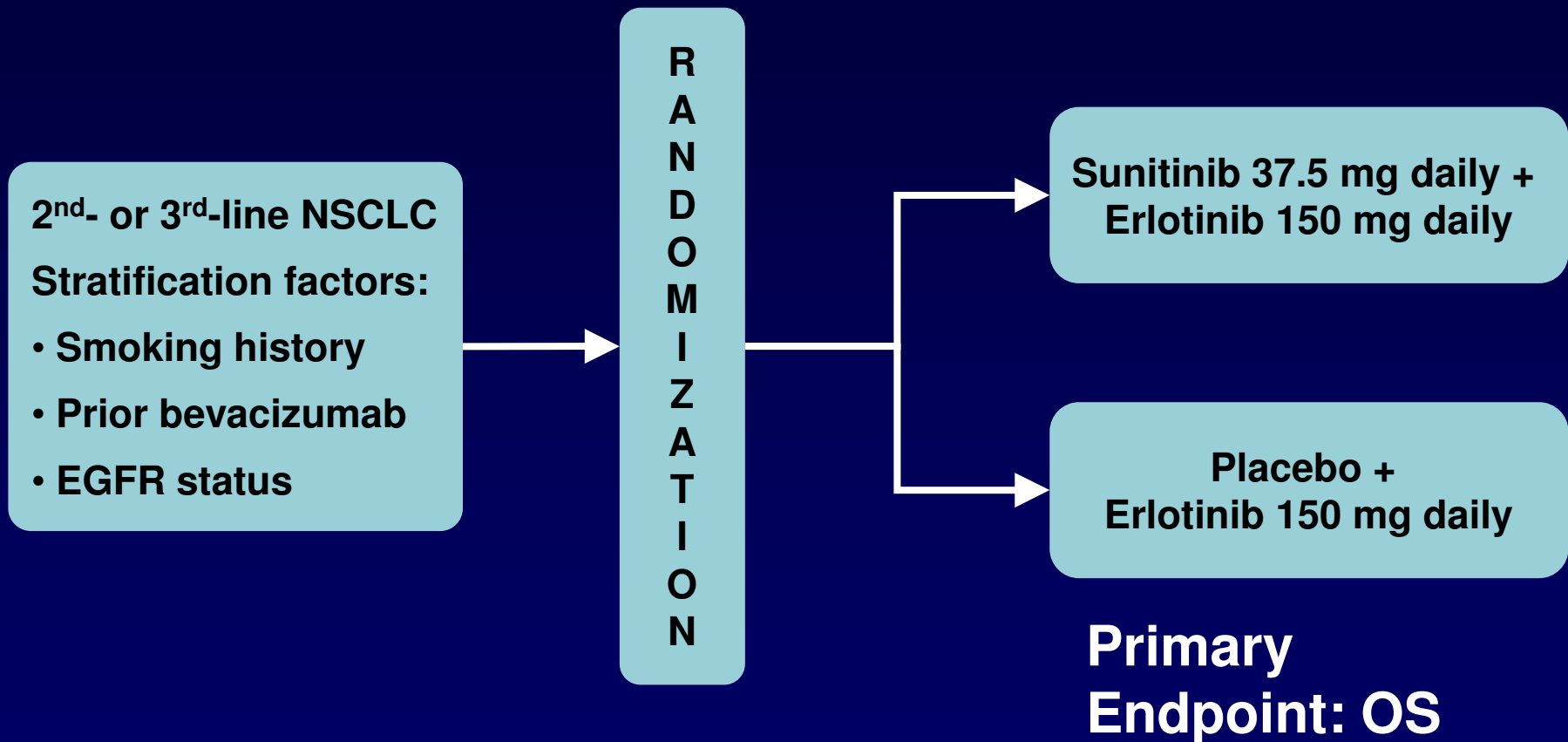
**Sunitinib in Combination with Erlotinib for the
Treatment of Advanced/ Metastatic Non-Small
Cell Lung Cancer (NSCLC):
A Phase III Study**

**GV Scagliotti,¹ M Krzakowski,² A
Szczesna,³ J Strausz,⁴
A Makhson,⁵ M Reck,⁶ L Tye,⁷ P Selaru,⁷
RC Chao,⁷ R Govindan⁸**

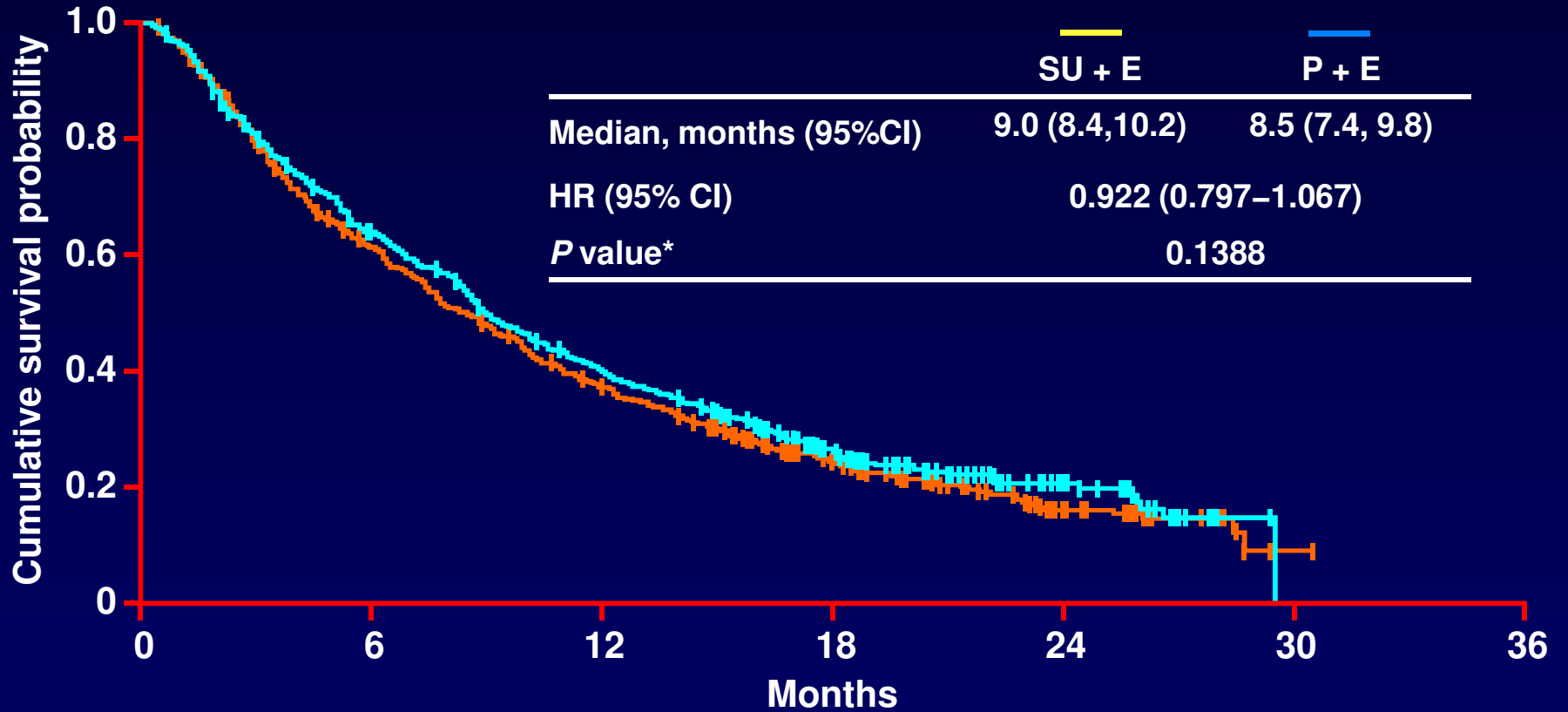
¹University of Turin, Department of Clinical and Biological Sciences, Orbassano (Turin), Italy

²The Maria Sklodowska-Curie Memorial Cancer Center Institute of Oncology, Warsaw, Poland ³Regional Lung Diseases Hospital, Otwock, Poland; ⁴Koranyi National Institute for Pulmonology Budapest, Hungary; ⁵Moscow City Clinical Hospital of Oncology, Moscow, Russian Federation ⁶Hospital Grosshansdorf, Department of Thoracic Oncology, Grosshansdorf, Germany; ⁷Pfizer Oncology, Clinical Development, La Jolla, CA, USA; ⁸Washington University School of Medicine, St Louis, MO, USA

Study Design



Overall Survival



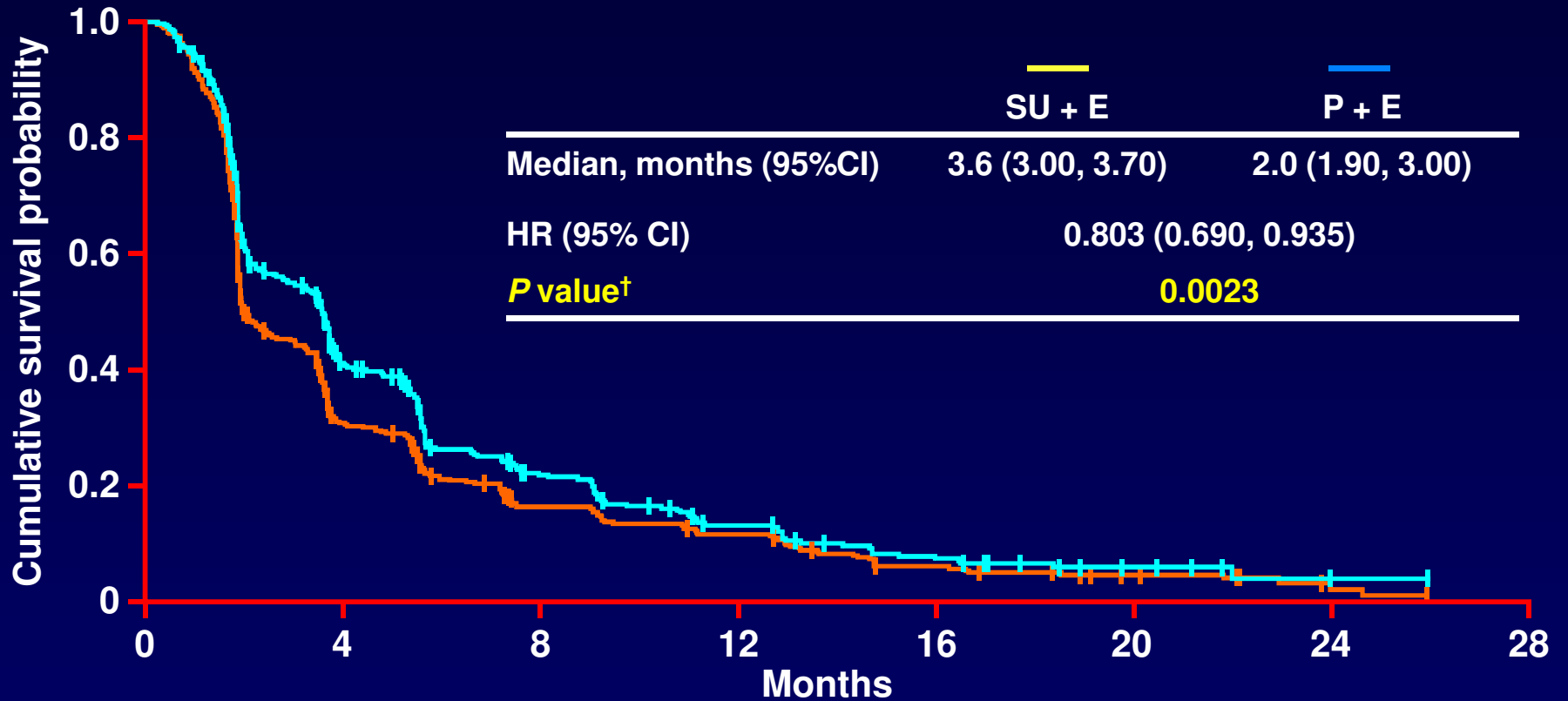
Number at risk

	0	6	12	18	24	30
SU + E	480	298	183	88	28	0
P + E	480	284	170	89	29	1

*1-sided (stratified log-rank)

SU = sunitinib; E = erlotinib; P = placebo

Progression-free Survival*



Number at risk

SU + E	480	140	66	35	18	7	2
P + E	480	121	56	39	18	9	3

*Investigator assessment

[†]1-sided (stratified log-rank)

SU = sunitinib; E = erlotinib; P = placebo

Objective Response Rate

	Sunitinib + Erlotinib (n=480)	Placebo + Erlotinib (n=480)
Objective response rate, % (95% CI)*	10.6 (8.01, 13.73)	6.9 (4.78, 9.52)
Two-sided P-value	0.0471	
Best response, %		
Complete response	1.0	0
Partial response	9.6	6.9
Stable disease	32.3	28.1
Disease progression	32.5	47.9
Not evaluable†	24.5	17.2
Median (range) duration of response, weeks‡	39.6 (31.3, 48.9)	32.3 (24.2, 48.0)

*Complete response + partial response

†Includes not evaluable, not assessed and indeterminate

‡Calculated for patients with complete response or partial response

Post-study Systemic Therapies*

N (%)

Follow-up systemic therapies	N (%)	
	Sunitinib + Erlotinib n=480	Placebo + Erlotinib n=480
Any	188 (39.2)	203 (42.3)
Pemetrexed	81 (16.9)	80 (16.7)
Docetaxel	71 (14.8)	82 (17.1)
Gemcitabine	48 (10.0)	43 (9.0)
Vinorelbine	47 (9.8)	36 (7.5)
Carboplatin	36 (7.5)	37 (7.7)
Cisplatin	19 (4.0)	24 (5.0)
Erlotinib	25 (5.2)	13 (2.7)
Paclitaxel	21 (4.4)	15 (3.1)

*Therapies for the primary diagnosis

Conclusions

- **In patients with recurrent NSCLC, triple target inhibition of EGFR, VEGFR, and PDGFR with sunitinib plus erlotinib did not significantly prolong OS compared with placebo plus erlotinib**
- **Treatment with sunitinib plus erlotinib was associated with significantly longer PFS and greater ORR**
 - **Additional exploratory analyses are under consideration**
- **Treatment-related AEs, including rash and diarrhea, and dosing modifications were more frequent in the sunitinib plus erlotinib arm**
- **Similar results have been observed with combined VEGF and EGFR inhibition using bevacizumab and erlotinib in pretreated NSCLC¹**

Study comments

- **EGFR inhibitors can be combined with anti-angiogenics**
- **We need to come up with better biological markers before routinely including these agents in combination with standard treatments**
 - **Costs and toxicities are too prohibitive as of now**

EGFR Conclusion

- We shouldn't be using EGFR TKIs in the first line setting in an **unselected** group of patients
- EGFR TKI testing should be offered to patients with **non-squamous** histology
- **EGFR mutation positive** patients derive a significant benefit from **TKIs** and should be offered this therapy in the **first line setting**
- Newer EGFR TKIs have **promising activity** beyond standard lines of treatment

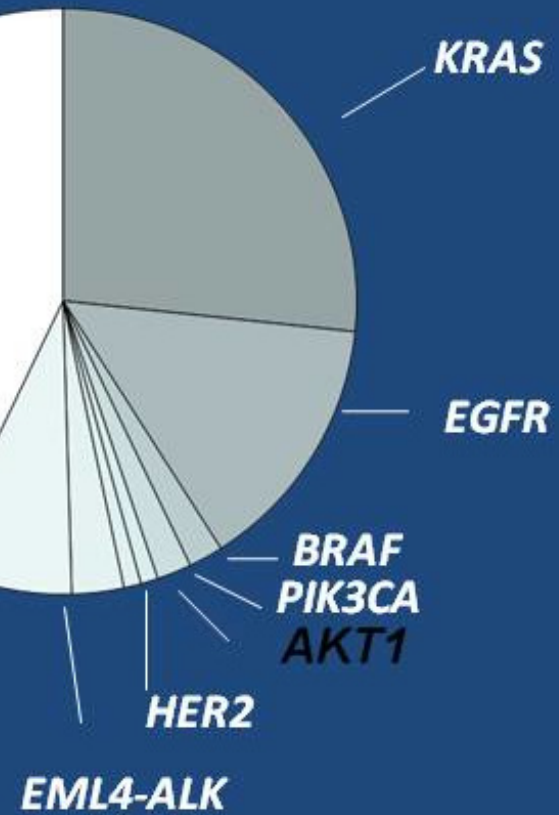
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Lung
Adenocarcinoma



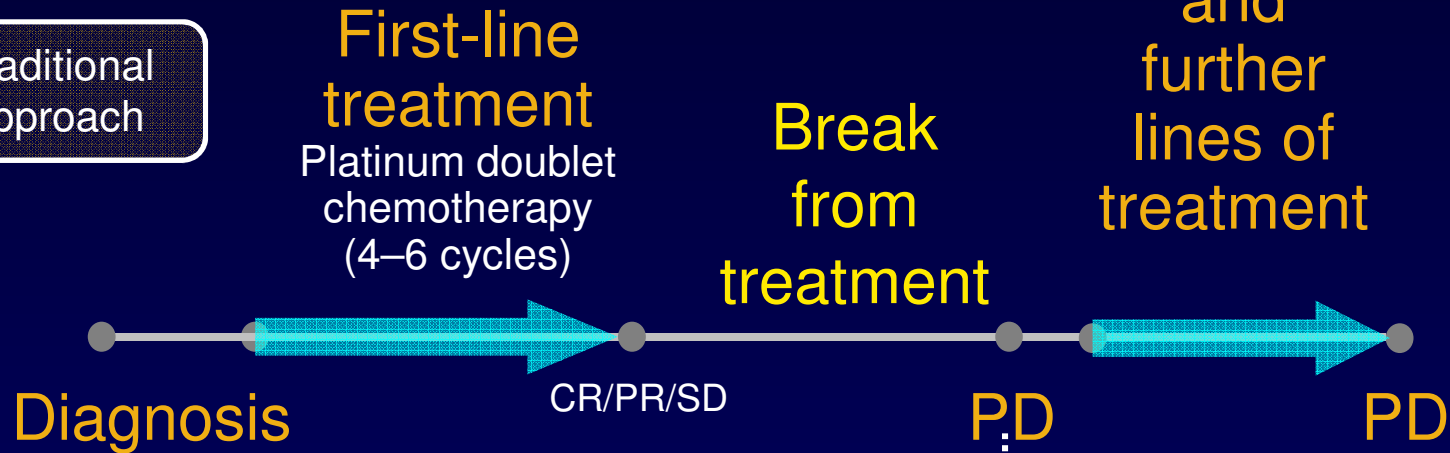
2010

Pending



Maintenance therapy in advanced NSCLC

Traditional approach



Maintenance approach



Increased time to PD

CR = complete response; PR = partial response; SD = stable disease

Do we need maintenance therapy?

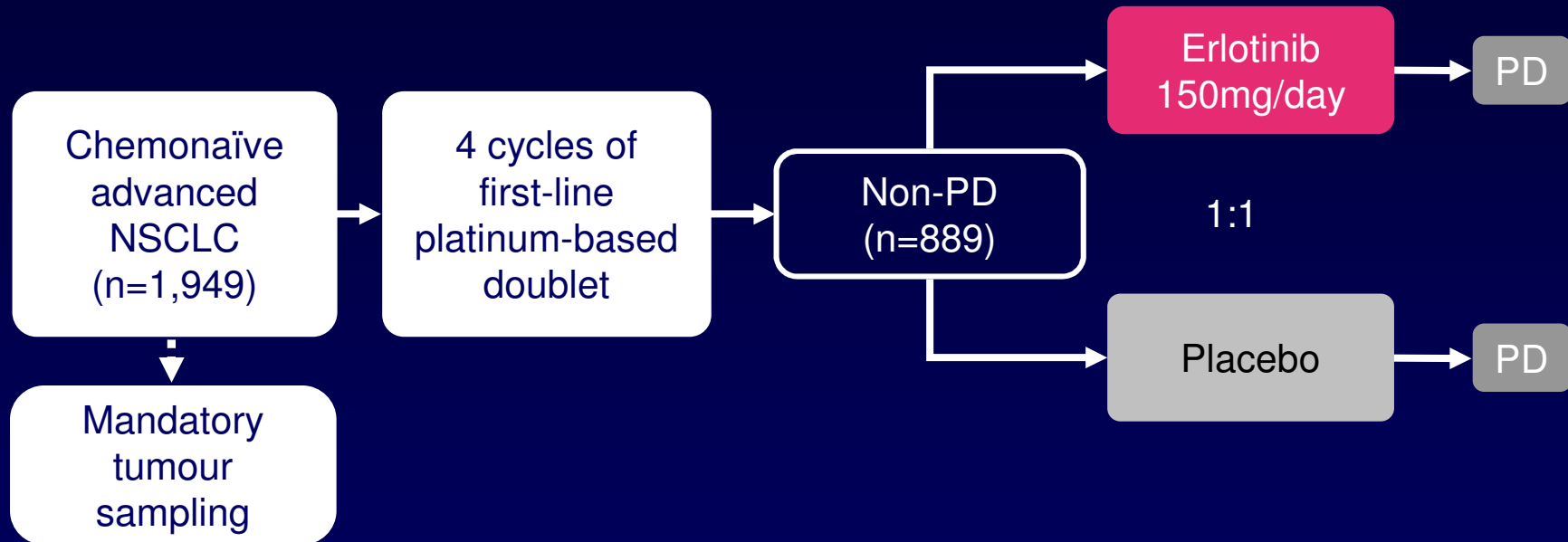
Results of recent phase III studies

Reference	n	Therapy	Primary end-point	PFS (HR)	OS (HR)
Fidias ¹	309	Docetaxel	OS	NR	NR
Ciuleanu ²	663	Pemetrexed	PFS	0.60	0.79
Belani ³	255	Gemcitabine	OS	1.09	0.97
Cappuzzo ⁴	889	Erlotinib	PFS	0.71	0.81
Miller ⁵	768	Erlotinib + bevacizumab	PFS	0.72	0.92
Pérol ⁶	464	Erlotinib Gemcitabine	PFS	0.82 0.55	0.91 0.86
Takeda ⁷	604	Gefitinib	OS	0.68	0.86

NR = not reported

1. Fidias, et al. JCO 2009; 2. Ciuleanu, et al. Lancet 2009; 3. Belani, et al. ASCO 2010
4. Cappuzzo, et al. Lancet Oncol 2010; 5. Miller, et al. ASCO 2009
6. Pérol, et al. ASCO 2010; 7. Takeda, et al. JCO 2010

SATURN: study of maintenance erlotinib and biomarkers



Co-primary endpoints

- PFS in all patients
- PFS in patients with EGFR IHC+ tumours

Secondary endpoints

- OS in all patients and those with EGFR IHC+ tumours; OS and PFS in EGFR IHC– tumours; biomarker analyses; safety; time to symptom progression; QoL

*Cisplatin/paclitaxel; cisplatin/gemcitabine; cisplatin/docetaxel cisplatin/vinorelbine; carboplatin/gemcitabine; carboplatin/docetaxel carboplatin/paclitaxel

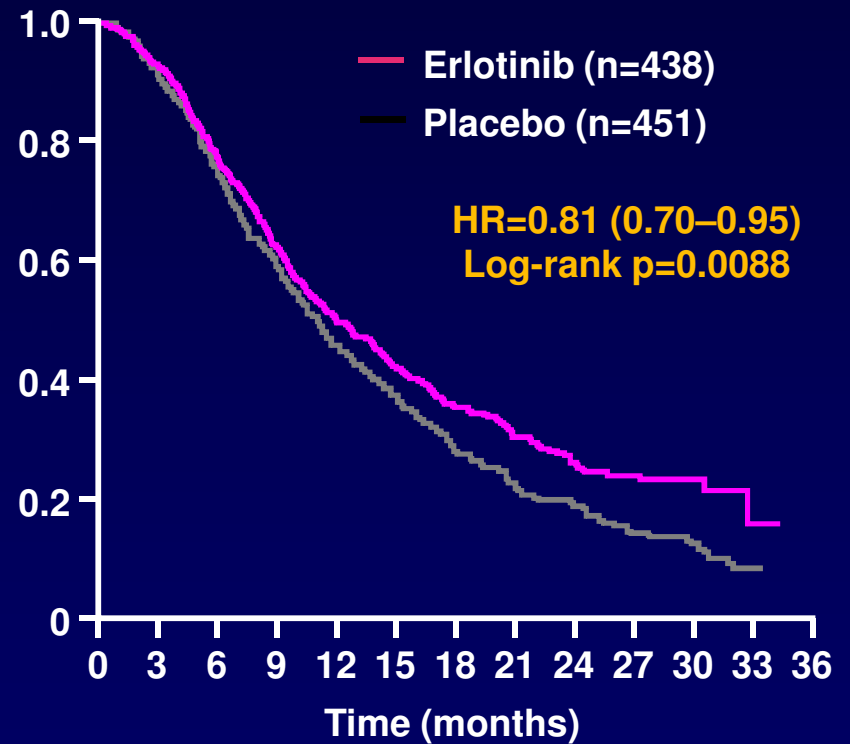
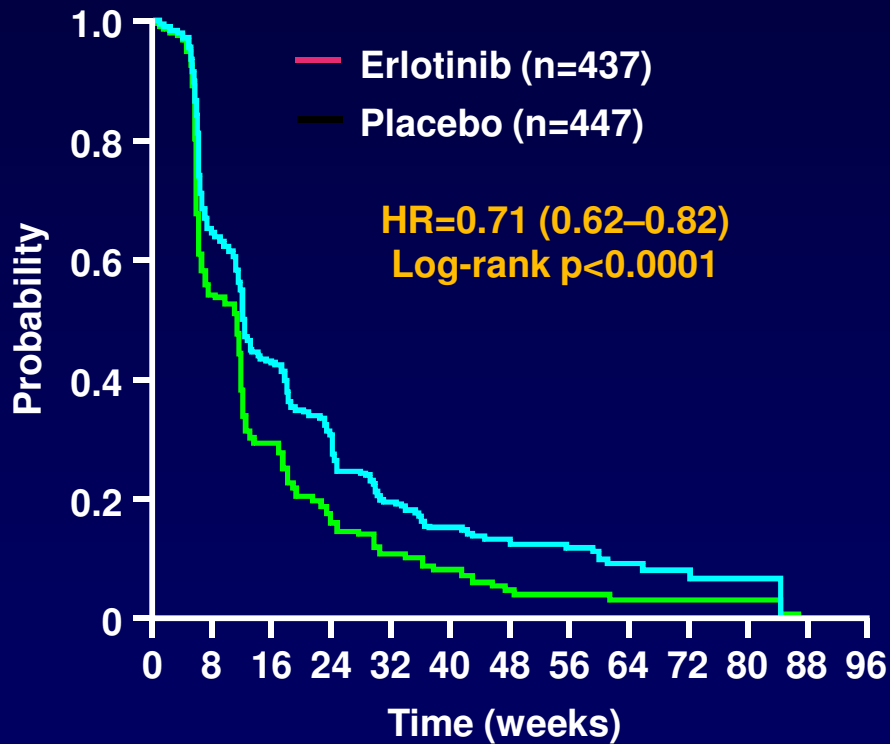
Cappuzzo, et al. Lancet 2010

Maintenance treatment with an EGFR TKI

PFS

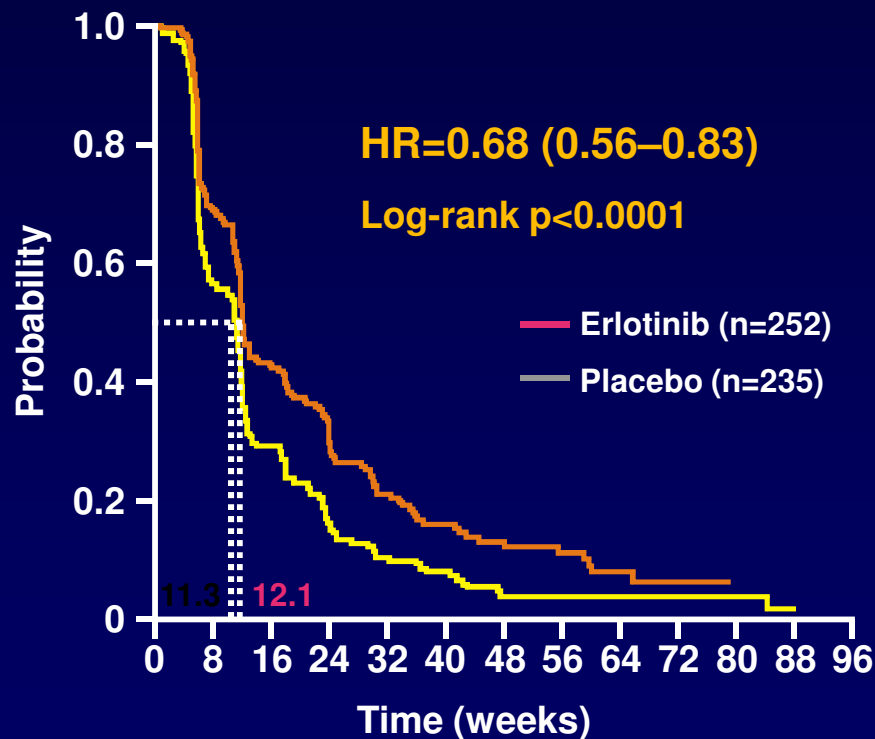
Erlotinib

OS

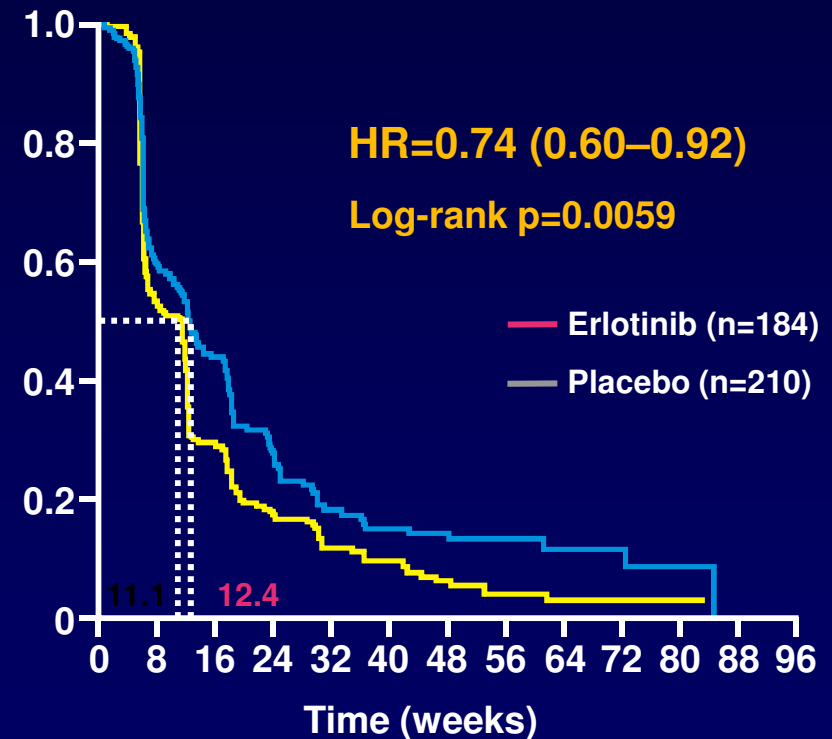


SATURN: PFS with erlotinib according to response to first-line chemotherapy

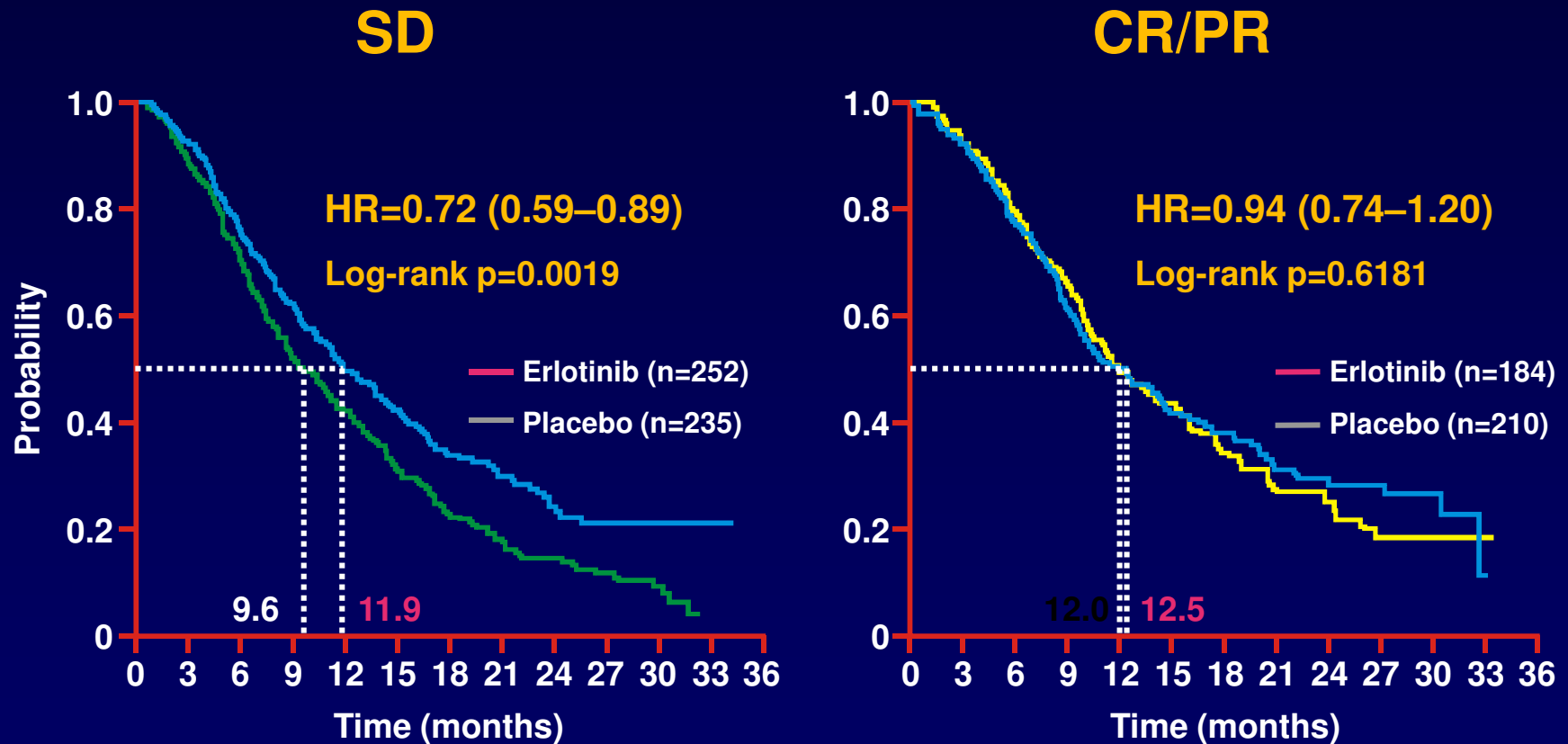
SD



CR/PR



SATURN: OS with erlotinib according to response to first-line chemotherapy



OS is measured from time of randomisation onto the maintenance phase

Coudert, et al. ELCC 2010

Road to Personalized Care

- We now increasingly need to take a personalized approach to our management of NSCLC
 - Tumor – histology based
 - Mutational analysis – EGFR, ALK
 - Patient related factors – Age
 - Comprehensive approach – Multidisciplinary
 - The decision to maintain or not to maintain
- The era of using targeted drugs for ‘untargeted’ population needs to end

Discussion